



NEWS RELEASE

Real Expands Southern California Footprint as Top Producer Freeman Wang and 50-Agent Team Join the Brokerage

2025-12-09

Team joins Real through Harvest Realty, part of Real's Private Label program, bringing 430 homes sold and \$425 million in 2024 volume

MIAMI--(BUSINESS WIRE)-- The Real Brokerage Inc. (NASDAQ: REAX), a technology platform reshaping real estate for agents, home buyers and sellers, today announced that Southern California real estate leader Freeman Wang and his 50-agent team have joined Real through Harvest Realty, which operates under Real's Private Label program. Wang's team closed 430 homes totaling \$425 million in sales volume in 2024. This move expands Real's presence across Southern California and underscores the value of the Private Label program for growing independent brokerages.

Harvest Realty, founded in 2014 by industry leaders Christine Li and John Zhang, joined Real at the start of the year, adding more than 550 agents and \$2.4 billion in 2024 sales volume, strengthening Real's service to the Chinese community across Los Angeles and Orange counties.

For Wang, joining Real as part of Harvest represents a strategic move aligned with the growth opportunities he sees across Real's platform.

"Real's model is designed for growth, and I saw firsthand how fast teams were scaling here. This was the best choice for my agents, giving them more tools, more opportunities and more support," said Wang. "Joining Harvest strengthens our connection to the Chinese community while giving us the full power of Real's platform. It's the right move for long-term

success.”

Wang began his real estate career in 2014 and quickly established himself as a trusted advisor for buyers, sellers and investors across Southern California. His focus remains on developing strong agents who can build meaningful careers while providing exceptional service.

“We’re excited to welcome Freeman and his team to Real,” said Tamir Poleg, Chairman and CEO of Real. “Freeman is a respected leader with a track record of performance and community leadership. His decision to align with Harvest underscores the strength of our Private Label model and the value we deliver to teams who want to grow with the right partners.”

Real’s Private Label program enables independent brokerages to maintain their brand while accessing Real’s compensation programs, revenue share, equity awards and industry-leading virtual platform. Real’s virtual community includes real-time translation in more than 90 languages, supporting seamless collaboration across diverse agent networks.

About Real

Real (NASDAQ: REAX) is a real estate experience company working to make life’s most complex transaction simpler. The fast-growing company combines essential real estate, mortgage and closing services with powerful technology to deliver a single seamless end-to-end consumer experience, guided by trusted agents. With a presence in all 50 states throughout the U.S. and Canada, Real supports over 31,000 agents who use its digital brokerage platform and tight-knit professional community to power their own forward-thinking businesses. Additional information can be found on its website at www.onereal.com.

Forward-Looking Statements

Some of the statements in this press release are "forward-looking statements," as that term is defined in the Private Securities Litigation Reform Act of 1995, including statements regarding agent growth and expected home sales volume. These forward-looking statements are subject to risks, uncertainties and assumptions, including the risk of slowdowns in real estate markets, economic and industry downturns and Real’s ability to attract new agents and retain current agents. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements. They include the risks discussed under the heading “Risk Factors” in the Company’s Annual Information Form dated March 6, 2025, and “Risks and Uncertainties” in the Company’s Quarterly Management’s Discussion and Analysis for the period ended September 30, 2025, copies of which are available under the Company’s SEDAR+ profile at www.sedarplus.ca. It is not possible for management to predict all the possible risks that could affect Real or to assess

the impact of all possible risks on Real's business.

Investor inquiries, please contact:

Loren Irwin

Director, Investor Relations and Financial Reporting

investors@therealbrokerage.com

908.280.2515

For media inquiries, please contact:

Elisabeth Warrick

Senior Director, Marketing, Communications & Brand

press@therealbrokerage.com

201.564.4221

Source: The Real Brokerage Inc.