NEWS RELEASE

Joy and Robert Aumann Bring LUXURYSOCALREALTY to Real

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Nationally recognized San Diego luxury team has amassed more than $750 million in career sales volume, including a record-setting $47 million La Jolla sale

MIAMI--(BUSINESS WIRE)-- The Real Brokerage Inc., a leading technology-enabled real estate platform redefining the industry through innovation and agent culture, today announced that Joy and Robert Aumann, founders of LUXURYSOCALREALTY, have joined the company. The move brings the 10-member San Diego team to Real Luxury and strengthens the company’s presence across some of Southern California’s most sought-after coastal communities.

Based in San Diego, LUXURYSOCALREALTY represents buyers and sellers of high-value coastal properties, oceanfront estates and luxury second homes throughout La Jolla, Del Mar, Rancho Santa Fe, Pacific Beach and Solana Beach. The team has generated more than $750 million in career sales volume, including at least 16 waterfront properties.

LUXURYSOCALREALTY has represented clients in some of San Diego’s most significant residential transactions, including the $47 million sale of 6026 Camino De La Costa, the second highest-priced single-family home sale in La Jolla’s history, and a $16 million oceanfront transaction involving a complex reverse 1031 exchange.

The Aumanns have earned national recognition for their production, ranking among RealTrends Verified's Top 1,000 small teams from 2020 through 2025. Based on 2025 sales data, RealTrends Verified ranked LUXURYSOCALREALTY, No. 2 in La Jolla by sales volume and sides and No. 61 in California among medium teams.

“Joy and Rob have built one of San Diego’s most notable luxury real estate businesses, combining deep coastal market expertise, strong relationships, financial sophistication and a forward-thinking approach to marketing,” said Jason Cassity, Chief Growth Officer at Real. “They’ve built a brand that resonates at the highest end of the market, and we’re excited to welcome them to Real and give them a platform to build on what they’ve created in San Diego while expanding across Southern California.”

Before beginning her real estate career in San Diego, Joy Aumann was a top lender in Minnesota. Her finance background informs the team’s approach to evaluating properties, structuring transactions and advising clients, while her focus on digital marketing has helped LUXURYSOCALREALTY build its brand and reach thousands of consumers each month.

“Real has attracted some of the top digital marketers in the industry, and that really caught our attention,” said Joy Aumann. “Consumers find properties and connect with agents differently today, and Real understands where marketing and technology are headed. The platform gives us an opportunity to build on what we’ve created in San Diego while expanding into markets including Orange County, Riverside and Palm Desert.”

On joining Real, Robert Aumann said, “The real estate market is shifting, and personal brand is more important than ever. Real gives agents the ability to build their own brands and businesses while being part of a strong community. That approach really resonated with us.”

About Real

Real is a real estate experience company working to make life’s most complex transaction simpler. The fast-growing company combines essential real estate, mortgage and closing services with powerful technology to deliver a seamless, end-to-end homebuying experience guided by trusted agents. Real supports more than 36,000 agents who use its digital brokerage platform and tight-knit professional community to build forward-thinking businesses. With a presence in all 50 states across the U.S. and Canada, Real is part of Real REMAX Group Inc. (NASDAQ: REAX), a global real estate company with 180,000+ agents, more than 100,000 of whom are based in the U.S. and Canada, and a presence in over 120 countries and territories. To learn more about Real, please visit **onereal.com**.

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Source: Real REMAX Group Inc.