



NEWS RELEASE

Chris Colgan Team Joins Real, Bringing 28 Agents and \$150 Million in Annual Sales Volume

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Led by national content creator Chris Colgan, the Northern Virginia team has built a leading real estate brand through social media

MIAMI--(BUSINESS WIRE)-- The Real Brokerage Inc. (NASDAQ: REAX), a real estate technology platform focused on innovation and agent culture, today announced that the Chris Colgan Team has joined the company. The move brings 28 agents to Real and expands the company's presence across Northern Virginia and the greater Washington, D.C., metropolitan area.

Led by CEO and Team Leader Chris Colgan, the team is on pace to close approximately \$150 million in real estate transactions this year. The team serves clients throughout the Washington, D.C., metro area, including Northern Virginia communities such as Arlington, Alexandria, Fairfax, Loudoun and Prince William counties. Colgan has built one of the region's strongest brands by combining high-touch service with innovative digital marketing.

"Chris has built an exceptional business by embracing the future of real estate," said Jason Cassity, Chief Growth Officer at Real. "His ability to leverage social media and personal branding to serve clients and attract top talent aligns perfectly with Real's vision. We're excited to welcome Chris and his team and support their continued growth."

Colgan began his real estate career more than 22 years ago and established himself as a top producer with several national brokerage brands before launching his current team in 2022.

He has built the Chris Colgan Team by leveraging the same content and community-building strategies he used to grow a successful sneaker and streetwear media brand with more than 100,000 followers. Today, his social media platforms reach millions of consumers monthly, including more than 89,000 Instagram followers and 40,000 YouTube subscribers. This audience has become a significant source of business for the team, generating buyers and sellers and expanded exposure for clients' listings.

"We built our business by embracing social media and creating content that educates consumers while helping our clients stand out," said Colgan. "Real understands that approach better than any brokerage. The company's culture, investment in AI and technology, and community of innovative agents made this the right place for our team. We're excited to continue growing our business while helping elevate the Real brand throughout Northern Virginia and beyond."

About Real

Real (NASDAQ: REAX) is a real estate experience company working to make life's most complex transaction simpler. The fast-growing company combines essential real estate, mortgage and closing services with powerful technology to deliver a single seamless end-to-end consumer experience, guided by trusted agents. With a presence in all 50 states across the U.S. and Canada, Real supports over 35,000 agents who use its digital brokerage platform and tight-knit professional community to power their own forward-thinking businesses.

Forward-Looking Statements

Some of the statements in this press release are "forward-looking statements," as that term is defined in the Private Securities Litigation Reform Act of 1995, including statements regarding the Company's growth. These forward-looking statements are subject to risks, uncertainties and assumptions, including the risk of slowdowns in real estate markets, economic and industry downturns and Real's ability to attract new agents and retain current agents. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements. They include the risks discussed under the heading "Risk Factors" in the Company's Annual Information Form dated March 4, 2026, a copy of which is available under the Company's SEDAR+ profile at www.sedarplus.ca. It is not possible for management to predict all the possible risks that could affect Real or to assess the impact of all possible risks on Real's business.

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