Real Launches Elite Agent Attraction Program

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NEW YORK, Nov. 1, 2019 /PRNewswire-PRWeb/ -- Real (joinreal.com) launched today a new revenue sharing program in 19 US states and Washington DC that provides real estate agents with the opportunity to earn substantial income by attracting other real estate agents to Real.

Real's Elite Agent Attraction program also offers agents stock option awards once the agents they attract close their first transaction with Real.

Together, the revenue sharing and stock options programs are intended to provide real estate agents, who work as independent contractors, two additional revenue streams to supplement their own commission earnings and build financial security.

"Real's goal is to provide the best financial opportunities for real estate agents, and I believe this provides Real agents with the most generous program in the industry for making substantial income from a revenue sharing plan," said Tamir Poleg, Real founder and CEO.

Elite Agent Attraction is a multi-tier revenue sharing program, allowing agents to earn significant income from five tiers of recruited agents. For instance, agents can earn 5 percent from the first tier of agents they recruit directly, 4 percent from agents their recruits attract and so on. Agents share of the revenue comes from Real's 15 percent portion of its 85/15 commission split agents, up to an agents' $12,000 annual commission cap.

Real's revenue sharing is uniquely simple. There are no fees for agents to join Real and no monthly fees for producing agents. Agents earn a portion of revenue, not profits, which makes their share more assured. Unlike other revenue sharing programs, Real does not "adjust" the gross commission income to limit agents' earnings.

Real is a national, digital real estate brokerage. Founded in 2014, the New York, NY-based company provides over 1,000 real estate agents in 20 states with an online platform for growing their independent contractor businesses. Rather than seeking to disrupt agents, Real helps agents to execute with greater agility to help customers, who are using agents more, not less, when finding their next home.

Real recently made its debut on the Inc. 5000 list, placed at number 444 overall and 14 in the real estate industry. The Inc. 5000 list ranks the nation's fastest-growing private companies based on percentage of revenue growth over three years.

For more information on Real's Elite Agent Attraction program, please contact join@joinreal.com.

About Real
Real is the first national real estate brokerage to leverage mobile technology in place of costly offices. By marrying a tech-connected business model with agent equity opportunities and revenue sharing, Real seeks to make agents' and teams' lives better. Real is licensed in California, Colorado, Connecticut, District of Columbia, Florida, Georgia, Illinois, Louisiana, Maryland, Massachusetts, Missouri, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas and Virginia. For more information, please visit http://www.joinreal.com.

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