



Chime Technologies and Real Broker Partner to Enable Rapid Growth Among Real Estate Teams

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PHOENIX, April 01, 2019 (GLOBE NEWSWIRE) -- [Chime Technologies, Inc.](#) announced today a business and integration partnership with [Real Broker](#) that aims to help real estate teams grow faster with the companies' joint platforms. High producing teams are growing within the real estate industry. According to a recent survey by the National Association of Realtors®, 26 percent of respondents said they were members of a real estate team. With a shared focus on empowering these teams with innovative mobile technology to enable fast responses, the new partnership will help today's real estate teams streamline their operations, from lead generation to commission payment.

"Today's fast paced real estate industry requires teams to have seamless access to timely, accurate information at a moment's notice," said Danielle Jordan, team leader of [HomeSweetMO Properties](#) in Rolla, MO. "Real Broker and Chime Technologies together address this industry need, and have been instrumental in helping our team save time, maximize productivity and stay organized – no matter where agents may be."

Chime is an all-in-one real estate [solution](#) that bundles CRM, IDX, team management, lead generation and more in a seamless, easy to use package. With over 10,000 users and rapid product innovation, Chime is growing quickly among forward thinking team leaders who understand that next-generation technology is a critical component of industry sustainability.

Real is a full-service, technology-powered, national real estate brokerage. Operating in 22 states across the U.S. with over 1,100 agents and expanding rapidly, Real offers real estate agents and teams flexibility, mobile technology, a high split, and fast support and commission payment.

As part of the partnership, Real is offering its team leaders and members Chime's core platform at no cost to them beginning immediately. Real teams can pay separately for Chime's lead generation services. The two companies plan to further integrate their mobile apps to enable seamless, intuitive navigation and functionality in the future.

"We're excited to work closely with Real to address the needs of today's real estate teams, and play a strategic role in helping them work more quickly and efficiently to drive continued growth," said Gina Kaegi, vice president of marketing at Chime.

"High-performing real estate teams need specialized systems and technology to grow fast while maximizing profits," said Tamir Poleg, co-founder and CEO of Real. "We believe Real and Chime together offer an unbeatable platform for teams."

About Chime Technologies

Chime is an operating system for the real estate industry headquartered in Phoenix, Arizona. Its award-winning productivity suite offers a robust set of features that help real estate professionals and teams of all sizes run and grow their business. Chime Technologies operates as a US subsidiary of Renren, Inc. (RENN). For more information, contact info@chime.me or 888-342-9698, or visit www.chime.me/.

About Real Broker

Real is the first tech-connected real estate brokerage that leverages mobile technology in place of costly brick and mortar to serve agents and teams better. By marrying a tech-connected business model with agent equity opportunities and revenue sharing, Real seeks to make agents' lives better. For more information, please visit <http://www.joinreal.com>. Texas agents, please visit <https://joinreal.com/>.

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