NEWS RELEASE

ServiceNow fuels regional expansion with the hire of Cathy Mauzaize as Vice President, EMEA South

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France – March 15, 2021– **ServiceNow** (NYSE:NOW), the leading digital workflow company that makes work, work better for people, today announced the latest step in its Europe, Middle East and Africa (EMEA) growth plan with the appointment of Cathy Mauzaize to the role of Vice President, EMEA South.

Mauzaize will spearhead ServiceNow's continued expansion across France, Spain, Italy, UAE and Israel, fostering talent and continuing ServiceNow's journey to becoming the defining enterprise software company of the 21 st century. She will be responsible for driving the company's expansion within these markets, overseeing the delivery of world class service to customers.

Mauzaize joins ServiceNow with 25 years' experience in the technology industry across companies including Microsoft, SAP, Dell, PwC and HP. Most recently, she was General Manager at Microsoft France, where she led the company's commercial team, supporting growth through new business models and helping customers to integrate solutions such as Artificial Intelligence and Mixed Reality. Prior to Microsoft, Mauzaize worked at SAP, where she was responsible for driving the growth of the company's cloud-based data solutions.

"We're delighted to welcome Cathy Mauzaize to our ServiceNow leadership team." Commented Paul Smith, President EMEA at ServiceNow. "ServiceNow's purpose and technology have never been more critical or relevant, and Cathy's appointment marks an exciting step in our expansion. With demonstrated experience of developing strategic alliances and accelerating innovation, Cathy is the perfect fit to lead our growth. I'm looking forward to working closely with her on this, as well as in nurturing our teams and continuing to advocate for diversity and equality in the workplace."

“ServiceNow is at the forefront of driving digital transformation and customer success, backed with strong values and a great culture,” commented Cathy Mauzaize. “A company that has earned and maintained a ‘hungry and humble’ reputation whilst also achieving huge growth is rare, and something special. I am excited to join ServiceNow and support the business in its next phase of growth, whilst making a tangible difference to customers, employees and partners.”

About ServiceNow

ServiceNow (NYSE: NOW) is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity for employees and the enterprise. For more information, visit: **www.servicenow.com**.

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