NEWS RELEASE

ServiceNow announces appointment of Damian Stirrett as Group Vice President and GM, UK and Ireland

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London – 2nd May 2024 – **ServiceNow** (NYSE:NOW), the leading digital workflow company that makes the world work better for everyone, today announced the next step forward in its ambitious Europe, Middle East and Africa (EMEA) growth plan with the appointment of Damian Stirrett as Group Vice President and General Manager, UK and Ireland.

Stirrett will lead ServiceNow's growing team in the UK and Ireland, helping customers to accelerate their business transformation and deploy AI-led solutions. Stirrett will build on the current success of the ServiceNow operations in UK and Ireland, which works with leading businesses in the UK and Ireland including National Grid, BT Plc, and The AAA. With offices in London, Staines and Dublin, ServiceNow has also been recognised as a Great Place to Work in UK (#1 in 2024) and Ireland (#12 in 2024), as well as recognised by LinkedIn as one of the Top Technology Companies in both the UK and Ireland, and one of the best workplaces for health and wellbeing in Ireland.

Stirrett joins ServiceNow with more than 25 years' experience in the technology sector. Most recently, he was Microsoft's General Manager for the Enterprise Commercial business in Western Europe, with responsibility for 12 countries. Prior to Microsoft, Stirrett was at Hewlett Packard, where he held senior roles in accounts and HP Services for UK & Ireland.

"Our UK and Ireland business is pivotal to our continued EMEA growth and has seen tremendous momentum in recent years as we work with some of the largest organisations in both private and public sector to fuel their transformation and productivity," said Cathy Mauzaize, President EMEA at ServiceNow. "With Damian's leadership

and experience, we are well positioned to accelerate our growth in the region reaching businesses of all sizes and industries.”

“ServiceNow has built a global reputation for making the world work better, delivering frictionless customer and employee experiences that drive long-term loyalty,” said Stirrett. 'With a goal of winning as a team, I'm proud to be part of ServiceNow's continued expansion in the UK and Ireland, as part of the EMEA region. I’m also excited to join an organisation with such a strong sense of belonging and values. I’m committed to ensuring ServiceNow continues to wow its customers while remaining the best workplace for our employees."

About ServiceNow

ServiceNow (NYSE: NOW) makes the world work better for everyone. Our cloudbased platform and solutions help digitize and unify organizations so that they can find smarter, faster, better ways to make work flow. So employees and customers can be more connected, more innovative, and more agile. And we can all create the future we imagine. The world works with ServiceNow™. For more information, visit: **www.servicenow.com**.

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