



NEWS RELEASE

ServiceNow agrees to investment in Genesys

2025-07-31

ServiceNow has committed to invest up to \$750 million in Genesys, a global leader in AI-Powered Experience Orchestration. This investment builds on ServiceNow's **global partnership** with Genesys to elevate customer and employee experiences.

For more information, see the press release [here](#).

Forward-Looking Statements

This disclosure contains "forward-looking statements" about the expectations, beliefs, plans, intentions and strategies relating to ServiceNow's strategic investment in Genesys. Forward-looking statements are subject to known and unknown risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. If any such risks or uncertainties materialize or if any of the assumptions prove incorrect, results could differ materially from the results expressed or implied by our forward-looking statements. We undertake no obligation, and do not intend, to update the forward-looking statements. Factors that may cause actual results to differ materially from those in any forward-looking statements include, without limitation, challenges with completion of the proposed investment as anticipated, including obtaining regulatory approvals and satisfaction of other conditions to the completion of the proposed investment. Further information on factors that could affect our financial and other results is included in the filings we make with the Securities and Exchange Commission from time to time.

