NEWS RELEASE

ServiceNow Reports New Hire Equity Grants

2023-03-16

Santa Clara, Calif., March 16, 2023 ServiceNow (NYSE: NOW), the leading digital workflow company making the world work better for everyone, today announced that on March 15, 2023, its Compensation Committee granted equity awards pursuant to the ServiceNow 2022 New-Hire Equity Incentive Plan. One hundred ninety-two newly hired employees received, in the aggregate, restricted stock units representing 48,826 shares of ServiceNow common stock. These awards have a four-year vesting schedule, with vesting on a pro rata basis occurring either quarterly or biannually depending on the number of restricted stock units the new employee was granted.

About ServiceNow

ServiceNow (NYSE: NOW) makes the world work better for everyone. Our cloud-based platform and solutions help digitize and unify organizations so that they can find smarter, faster, better ways to make work flow. So employees and customers can be more connected, more innovative, and more agile. And we can all create the future we imagine. The world works with ServiceNow™. For more information, visit: **www.servicenow.com**.

© 2023 ServiceNow, Inc. All rights reserved. ServiceNow, the ServiceNow logo, Now, and other ServiceNow marks are trademarks and/or registered trademarks of ServiceNow, Inc. in the United States and/or other countries. Other company names, product names, and logos may be trademarks of the respective companies with which they are associated.

Media Contact:

Emily Scher
408.916.6566
press@servicenow.com

Investor Contact:
Darren Yip
925.388.7205
ir@servicenow.com