NEWS RELEASE

Partnership with FutureSkills Prime in India - ServiceNow Press

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The partnership furthers the company's global initiative RiseUp with ServiceNow to skill one million people by the end of 2024

India, 31st August 2023: ServiceNow India, the leading digital workflow company, today announced its skills partnership with FutureSkills Prime – a MeitY nasscom digital skilling initiative – to train 5,000 learners across India, in **new digital skills.** The partnership offers clear pathways to build rewarding careers that are available across ServiceNow's fast-growing network and supports RiseUp with ServiceNow, a global focus to skill one million people by the end of 2024.

This initiative furthers the Government of India's efforts to develop India as a global talent hub and will launch with two entry-level on-demand ServiceNow courses available to all learners, at no cost. The Welcome to ServiceNow and ServiceNow Administration Fundamentals includes technical and interpersonal skills needed to establish a digital career.

The curriculum is aligned to the National Skills Qualification Framework (NSQF) to create a standardised and high quality vocational and education system approved by National Council for Vocational Education & Training (NVCET). On successful completion of ServiceNow Administration Fundamentals, individuals would qualify to undertake the certification exam to be a ServiceNow Certified System Administrator (CSA).

Kirti Seth, CEO, SSC NASSCOM said, "We are pleased to collaborate with ServiceNow as their vision fits into FutureSkills Prime vision of transforming India into a digital global talent hub.

This collaboration brings two of their industry relevant courses to 1.3 million FutureSkills Prime learners. These courses are aligned to the National Skills Qualification Framework (NSQF) and will provide students, working professionals and individuals with transferable skills, aimed largely at learners from smaller towns in India to grow their technical competency, and build a career."

Kamolika Gupta Peres, VP and Managing Director, Indian subcontinent and SAARC, said, "Preparing India's workforce to meet global market needs for emerging technologies is one of the biggest challenges and opportunities for India in the year ahead.

As I speak to ServiceNow customers across financial services, public sector, telecommunications, manufacturing and even digital native industries, all share one common key challenge, to recruit or contract upskilled workers who can enable digital workflows throughout their organisations. FutureSkills Prime – A MeitY nasscom digital skilling initiative - addresses this critical business need and strengthens ServiceNow's vision to build a future-ready workforce in India."

Sumeet Mathur, Vice President and Managing Director, ServiceNow India Technology and Business Centre, commenting on the partnership, said, "ServiceNow is excited to partner with FutureSkills Prime to expand our skilling initiatives in India. The Government of India is concentrating efforts towards building a skills-first economy which is strategically aligned with the Digital India program, to empower the country, digitally.

This initiative is playing an integral role in helping India become a global powerhouse of tech talent. Together with nasscom, ServiceNow aims to develop 'digital workflow skills' by focusing on the opportunity gap and create meaningful digital careers that serve every industry, globally."

Media contact:

For further information, please contact **servicenowindia@webershandwick.com**

About **ServiceNow**

ServiceNow (NYSE: NOW) is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity for employees and the enterprise. For more information, visit: www.servicenow.com.

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About **FutureSkills Prime**

A joint initiative by nasscom & MeitY, FutureSkills Prime is India's technology skilling hub with the vision to make the country a Digital Talent Nation. It is democratising learning and offers – students and professionals a chance to skill, upskill and reskill to grow in their careers.

FutureSkills Prime is a holistic Career Building program to be a nasscom certified professional. Through the competency diagnostic test, learners can choose a career track, get skilled in selected technologies through relevant courses. Learn & engage with Industry experts and access to exclusive career development opportunities like job fairs, internships, hiring hackathons, skill challenges etc.

FutureSkills Prime provides an opportunity to learners to be at par with international technology trends through global quality courses and play exciting valued and purposeful role in the digital future. The Course curriculums are aligned to National Skills Qualifications Framework (NSQF), which is a structured mechanism to map industry requirements to skills and competencies.

Furthermore, FutureSkills Prime funds the skilling ambition of the learners through the Govt of India incentives. After successfully earning the nasscom certificate eligible learners can apply for the incentive that will be directly debited to their bank accounts.

Learn more: **https://futureskillsprime.in/govt-of-India-incentives**