NEWS RELEASE

DICK'S Sporting Goods Announces 2026 Holiday Deals, Gift Shop and Black Friday Hours

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DICK'S Deal Days Returns for its 2nd Holiday Season, Offering Athletes More Ways to Save on the Season's Most-Wanted Gifts

PITTSBURGH, Nov. 10, 2026 /PRNewswire/ -- Today, DICK'S Sporting Goods (NYSE: DKS) announced its 2026 **holiday gift shop**, featuring must-have gifts from leading national brands like Nike, HOKA, On, adidas and FP Movement, alongside favorites from DICK'S exclusive brands including CALIA, DSG, VRST, Maxfli and Walter Hagen. Athletes can visit **DICKS.com** or use the **DICK'S mobile app** to explore curated gift ideas for everyone on their list, from trending stocking stuffers and finds under $50, to top holiday deals and this season's best sellers.

DICK'S brings together the season's most sought-after gifts across top national and exclusive brands, including:

- Footwear for every activity and terrain from top brands like On, HOKA, Birkenstock, Nike, adidas, New Balance, UGG and more
- Everyday activewear, cozy hoodies and fleece for the whole family from DICK'S exclusive brands CALIA, VRST, and DSG and top national brands like Nike, Jordan, adidas and FP Movement
- Trending favorites from some of today's hottest brands, including Gymshark, Varley, SKIMS, FP Movement, Arc'teryx and more
- Collectibles and trading cards from top brands like Topps and Panini, stocking stuffers, accessories and tech including Turtlebox, Bogg Bag, YETI, Owala, Hydrojug and Squishy Toys, and fan gear from leagues including the NFL, NBA, WNBA, NHL, NWSL, NCAA and more

For Black Friday, DICK'S is announcing special offers* on clothing, footwear, equipment and more. These deals are

valid November 22, 2026 – December 5, 2026.

- Up to 30% Off Select Nike Clothing & Shoes
- Save Up to $400 Off Select Callaway, TaylorMade & PING Golf Clubs
- 20% Off Men's & Women's HOKA Bondi 9 & adidas Adizero EVO SL EXO Running Shoes
- $29.98 Men's & Women's DSG Classic Fleece
- Up to 30% Off Select Under Armour, adidas, The North Face & Carhartt Hoodies & Fleece
- 50% Off Select NCAA Hoodies, Quarter Zips & Polos
- Up to 60% off Select Baseball & Softball Bats
- Up to 50% Off Select Drinkware
- Up to $1600 Select Sole & BowFlex Treadmills
- 25% Off Select NBA Apparel & Headwear
- Up to 50% Off Select Basketball Hoops

DICK'S Deal Days returns this holiday season from December 6 through December 11 on **DICKS.com** and the DICK'S mobile app, with exclusive offers available for ScoreCard loyalty members and app users. For a full list of DICK'S Deal Days promotions, athletes can follow along on DICK'S social channels or visit the DICK'S homepage and app throughout the event.

Through **DICK'S Best Price Guarantee**, athletes can shop with confidence knowing DICK'S will match a lower price on an identical item from a qualifying retailer. Athletes can unlock even more value through DICK'S ScoreCard loyalty program, where members earn points on purchases and receive rewards they can use on future gear. For athletes looking for additional perks this holiday season, ScoreCard+ offers premium benefits including guaranteed annual rewards, unlimited free standard shipping, exclusive discounts and savings on services and experiences. Learn more about ScoreCard and ScoreCard+ benefits **here.**

DICK'S offers several convenient ways for athletes to shop throughout the holiday season, including:

- Holiday Wish Lists: ScoreCard and ScoreCard+ members can create, curate and share personalized **lists**, making it simple for friends and family to shop the exact items on their wish list
- Fast & Free Shipping: DICK'S ScoreCard and ScoreCard+ members and athletes with orders of $49 or more qualify for free shipping
- One-Hour Pickup: Athletes can purchase thousands of products online and pick up their order at a nearby DICK'S location, with most items ready in as little as one hour
- Same-Day Delivery: Orders placed on **DICKS.com** by 4:00 p.m. local time using Same-Day Delivery will arrive via DoorDash that evening. Athletes can also shop local store inventory directly through DoorDash, Uber Eats, and Instacart for direct-to-door delivery. Learn more about DICK'S shipping options **here**.

All DICK'S locations will be closed on Thanksgiving Day to allow teammates to spend time with their families before doors open on Black Friday at 6:00 a.m local time**.** Extended shopping hours will be available across most DICK'S, House of Sport, Public Lands, Going Going Gone! and Golf Galaxy stores throughout the season. Athletes can visit **DICKS.com** or use the app to check local store schedules.

Athletes can shop 24/7 at **DICKS.com** and through the DICK'S mobile app. For additional savings, Going Going Gone! features weekly markdowns on top apparel and footwear brands, while DICK'S House of Sport locations will host specialized holiday events and seasonal activities throughout the month. Full schedules are available on each store's event page.

About DICK'S Sporting Goods, Inc.

DICK'S Sporting Goods creates confidence and excitement by inspiring, supporting and personally equipping all athletes to achieve their dreams. Founded in 1948 and headquartered in Pittsburgh, DICK'S is a leading omni-channel retailer and an iconic brand in sport and culture. Its banners include DICK'S Sporting Goods, Golf Galaxy, Public Lands and Going Going Gone! in addition to the experiential retail concepts DICK'S House of Sport and Golf Galaxy Performance Center. As owner and operator of the Foot Locker Business, including Foot Locker, Kids Foot Locker, Champs Sports, WSS and atmos, DICK'S serves the global sneaker community across North America, Europe, Asia and Australia, plus a licensed store presence in Europe, the Middle East and Asia. DICK'S also owns and operates GameChanger, a youth sports mobile platform for live streaming, scheduling, communications and scorekeeping.

Driven by its belief that sports have the power to change lives, DICK'S has been a longtime champion for youth sports and, together with its Foundation, has donated millions of dollars to support under-resourced teams and athletes through the Sports Matter program and other community-based initiatives. Additional information about DICK'S business, corporate giving and employment opportunities can be found on **dicks.com**, **investors.dicks.com**, **sportsmatter.org**, **dickssportinggoods.jobs** and on **Instagram**, **TikTok**, **Facebook** and **X**.

*While supplies last. Some exclusions apply. See **DICKS.com/Exclusions** for details.

Media Contacts

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Category: Company

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