NEWS RELEASE

DICK'S Sporting Goods Announces Grand Opening Of Five Stores In Five States In February

2/10/2021

PITTSBURGH, Feb. 10, 2021 /PRNewswire/ -- DICK'S Sporting Goods (NYSE: DKS), the largest U.S.-based, omni-channel sporting goods retailer, will expand its nationwide footprint with the opening of one DICK'S Sporting Goods store and four Warehouse Sale stores in February.

These new stores will bring approximately 85 collective jobs to communities through the hiring of full-time, part-time and temporary associates for the stores.

The DICK'S Sporting Goods location will offer top-of-the-line in-store services and exclusive offerings in apparel, footwear and equipment from the Company's own vertical brands, such as DSG, Tommy Armour, CALIA by Carrie Underwood, Field & Stream and Fitness Gear, as well as popular national vendors like Nike, adidas, YETI, The North Face, Callaway and TaylorMade.

DICK'S Sporting Goods Warehouse Sale locations will offer deep discounts on customer-favorite apparel brands with hundreds of items 70% off or more.

The DICK'S Sporting Goods store location will host a ribbon cutting ceremony to kick off its opening weekend celebrations, and customers will have the opportunity to win giveaways. Visit **dicks.com/Concord** and **dicks.com/Warehouse** for full details on the Grand Openings.

DICK'S Sporting Goods		
City/State	Store Location	Grand Opening Dates
Concord, NC	Concord Mills 8221 Concord Mills Boulevard Concord, NC 28027	February 27 – February 28

DICK'S Sporting Goods Warehouse Sale		
City/State	Store Location	Grand Opening Dates
Friendswood, TX	El Dorado Market 18182 Gulf Freeway Friendswood, TX 77546	February 17
Oklahoma City, OK	Centennial Plaza Shopping Center 3000 NW 59th Oklahoma City, OK 73112	February 17
Deer Park, NY	Tanger Outlets Center at the Arches 201 The Arches Circle Deer Park, NY 11729	February 24
Kissimmee, FL	The Loop 3214 N John Parkway Kissimmee, FL 34741	February 24

Following the store openings, DICK'S will have 728 DICK'S Sporting Goods stores nationwide in 47 states.

About DICK'S Sporting Goods, Inc.

Founded in 1948, DICK'S Sporting Goods, Inc. is a leading omni-channel sporting goods retailer offering an extensive assortment of authentic, high-quality sports equipment, apparel, footwear and accessories. As of January 30, 2021, the Company operated 728 DICK'S Sporting Goods locations across the United States, serving and inspiring athletes and outdoor enthusiasts to achieve their personal best through a blend of dedicated teammates, in-store services and unique specialty shop-in-shops dedicated to Team Sports, Athletic Apparel, Golf,

Lodge/Outdoor, Fitness and Footwear.

Headquartered in Pittsburgh, PA, DICK'S also owns and operates Golf Galaxy and Field & Stream specialty stores, as well as GameChanger, a youth sports mobile app for scheduling, communications and live scorekeeping. DICK'S offers its products through a dynamic eCommerce platform that is integrated with its store network and provides customers with the convenience and expertise of a 24-hour storefront. For more information, visit the Investor Relations page at **dicks.com**.

CONTACTS : DICK'S Sporting Goods, 724-273-5552, **press@dcsg.com**

Category: Company

View original content to download multimedia:**http://www.prnewswire.com/news-releases/dicks-sporting-goods-announces-grand-opening-of-five-stores-in-five-states-in-february-301225755.html**

SOURCE DICK'S Sporting Goods