NEWS RELEASE

Bulletin Board Material: Conklin DC Provides Teammates Educational Resources

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See how the team celebrated & honored Black History Month
The team celebrated & honored Black History Month with a bulletin board full of information

It was a simple activity that had a profound impact on the Conklin DC team. The activity was called, “Stand if…” and the premise was simple: A question was asked during diversity training and members of the team would rise if their response matched. One of those questions especially stood out.

Stand if you feel that your school system did not teach enough Black history.

The activity sparked an interest in learning more and so for Black History Month, several educational activities have taken place. The most notable is that the bulletin board in the main hallway leading into the warehouse is quite literally overflowing with facts and information about the history and achievements made by Black individuals. The team also has done crossword puzzles and other activities that have offered opportunities to learn and bond with teammates.

The board, especially, has been a hit. It’s filled with Black history facts and features information about important figures in history, inventors, scientists, civil rights icons, political leaders and more. It goes beyond the most prominent and presents Black figures who made important contributions to a society that can oftentimes overlook or even suppress their accomplishments.

The board has resonated with teammates and made quite an impact. Here's what they had to say:

The bulletin board was an idea brought to life by Conklin's Manager of Human Resources Myra Bobo-Pickens during last October's Hispanic Heritage Month. After receiving compliments from teammates, she decided there was more to come and expanded the project.

"I wanted it to be something meaningful, but I never thought it would be this big," Myra said.

Now, the bulletin board will continue to be a learning tool with teammates not only immersing in the final product, but also planning and designing it for future events. March alone has Women's History Month and Irish-American Heritage Month, plus there is plenty more to celebrate and highlight throughout the year. HR assistant Colin McLean is heading up an engagement committee that will involve more teammates in the planning of each board. Now, after being inspired by that simple activity called "Stand if…", our teammates will continue to elevate their workplace.