NEWS RELEASE

DICK'S Sporting Goods' Management to Present at the Bank of America Merrill Lynch Consumer and Retail Conference on March 8th

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PITTSBURGH, March 1, 2012 /PRNewswire/ -- Dick's Sporting Goods, Inc. (NYSE: DKS) today announced that management will present at the Bank of America Merrill Lynch Consumer Conference on Thursday, March 8th at 10:30 a.m. Eastern Time at The New York Palace Hotel.

The presentation and slides will be webcast and can be accessed live or as an archived replay from the link on the Dick's Sporting Goods Investor Relations website at **www.dickssportinggoods.com/investors**.

About Dick's Sporting Goods, Inc.

Dick's Sporting Goods, Inc. is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. The Company also owns and operates Golf Galaxy, LLC, a golf specialty retailer. As of January 12, 2012, the Company operates 480 Dick's Sporting Goods stores in 43 states, 81 Golf Galaxy stores in 30 states and eCommerce and catalog operations for both Dick's Sporting Goods and Golf Galaxy.Dick's Sporting Goods, Inc. news releases are available at **http://www.dickssportinggoods.com/investors**. The Company's website is not part of this press release.

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