Dick's Sporting Goods, Inc.

2024 Annual Meeting of Stockholders

June 12, 2024

Rules of Conduct

Welcome to the 2024 Annual Meeting of Stockholders (the "Annual Meeting") of DICK'S Sporting Goods, Inc. (the "Company"). In order to provide a fair, efficient, and informative meeting, we ask that you observe the following rules and procedures (the "Rules of Conduct"):

1. Our By-laws describe the requirements for meetings of our stockholders and we will conduct the Annual Meeting consistent with those requirements.

2. The only matters to be conducted at the Annual Meeting are the matters set forth in the Notice of 2024 Annual Meeting and the 2024 Annual Meeting Proxy Statement. The Annual Meeting will follow the agenda set forth in the 2024 Proxy Statement.

3. The Chair of the Annual Meeting (the "Chair") presides over the Annual Meeting and may prescribe rules, regulations, and procedures, and take actions, as in the Chair's judgment are necessary or appropriate for the proper conduct of the Annual Meeting. All rulings by the Chair will be final.

4. Only stockholders as of the close of business on April 15, 2024, the record date, or their duly authorized proxies, are entitled to submit questions and to vote at the Annual Meeting. Stockholders may vote until the polls close. The polls will close shortly after the presentation of the last stockholder proposal. If you have voted your shares prior to the start of the Annual Meeting, there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.

5. During the presentation of stockholder proposals, each presenter will have three minutes to present their proposal. The presenter must restrict their comments to the stockholder proposal being presented. The presenter should not address the Annual Meeting until recognized by the Chair. Only one presenter per proposal is allowed. In the interest of fairness to all stockholders, the Chair will stop presentations that are past the allotted time or that address topics unrelated to the stockholder proposal. Presenters who fail to comply with the Rules of Conduct may have their line muted.

6. We will only address stockholder questions submitted in advance of the Annual Meeting during the question and answer session of the Annual Meeting. Stockholders may submit questions in advance of the Annual Meeting until 11:59PM on June 10, 2024, at

www.proxyvote.com after logging in with their control number. Live questions may be submitted online during the Annual Meeting at www.virtualshareholdermeeting.com/DKS24. Responses to relevant questions received before and during the Annual Meeting will be available on our Investor Relations website at http://investors.dicks.com.

7. We welcome questions from stockholders but we will not permit remarks and questions, that are, among other things:
   - related to material non-public information about the Company;
   - irrelevant to the Company's business or to the business of the Annual Meeting;
   - related to general economic, political or social issues;
   - related to pending or potential litigation or regulatory matters;
   - derogatory statements or statements that are otherwise disrespectful or use offensive language;
   - related to personal claims or grievances;
   - related to matters of personal interest and not of general concern to other stockholders;
   - repetitious statements that have already been made by another stockholder;
   - are related to proposals or nominations that were not properly submitted in advance of the Annual Meeting in accordance with the By-laws or Rule 14a-8 of the Securities Exchange Act of 1934; and
   - out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair in their reasonable judgement.

8. Any recording of the Annual Meeting is prohibited. Any copying of materials presented at the Annual Meeting is prohibited, including screenshots. A replay of the Annual Meeting will be available will be available on our Investor Relations website at http://investors.dicks.com.

9. In the event of technical malfunction or other significant problem that disrupts the Annual Meeting, the Chair may adjourn, recess, or expedite the Annual Meeting, or take such other action that such person determines is appropriate in light of the circumstances.

We appreciate your participation. Your fellow stockholders will appreciate your courtesy in observing these procedures.