

RULES FOR CONDUCT OF MEETING

1. Only stockholders of record on April 12, 2021, or their duly appointed proxies, are entitled to submit questions and vote at the meeting. Stockholders may vote until the polls close.

2. The only business matters to be conducted at the meeting are the matters set forth in the Notice of Annual Meeting of Stockholders and 2021 Proxy Statement, which was mailed and made available to stockholders beginning on April 28, 2021.

3. The business of the meeting will be taken up as set forth in the Agenda. The meeting chairperson has the authority to conduct the meeting and rule on any questions or procedural matters that may arise.

4. If stockholders wish to submit a question during the meeting, they may submit written questions through the virtual meeting website where indicated by the message icon and clicking submit.

5. The views, comments and criticisms of stockholders are welcome, but the Company will not respond to questions or comments that are (i) irrelevant to the business of the Company or the business of this meeting; (ii) related to material, non-public information regarding the Company; (iii) related to the conduct of the Company's ordinary business operations; (iv) related to threatened or ongoing litigation; (iv) related to a personal grievance; (v) a matter of individual concern that is not a matter of interest to stockholders generally; or (vi) out of order or not otherwise suitable for the conduct of the meeting as determined by the meeting chairperson, Chief Executive Officer, or Corporate Secretary.

6. Although questions may not be answered during the meeting, a document will be posted on our Investor Relations website at http://investors.dicks.com after the meeting summarizing and answering the questions received that met the criteria outlined in these Rules of Conduct. If multiple questions raise the same topic, we will provide a representative example of the questions. If a question violates these Rules of Conduct, it will not be answered.

7. In the event of technical malfunction or other disruption to the annual meeting, the Chairman may adjourn, recess, or expedite the meeting, or take such other action that the Chairman determines appropriate in light of the circumstances.

8. DICK'S Sporting Goods will record the meeting and a replay will be available on our Investor Relations website at http://investors.dicks.com following the meeting. Any other recording of the meeting is prohibited.



9. We may make forward-looking statements during the meeting made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to risks and uncertainties and change based on various important factors, many of which may be beyond the Company's control. The Company's future performance and actual results may differ materially from those expressed or implied in such forward-looking statements. Forward-looking statements should not be relied upon by investors as a prediction of actual results. For additional information on factors that could affect the Company's actual results, see the risk factors set forth in the Company's filings with the Securities and Exchange Commission ("SEC"), including the most recent Annual Report filed with the SEC on March 24, 2021. The Company disclaims and does not undertake any obligation to update or revise any forward-looking statement made at this meeting, except as required by applicable law or regulation. In addition, we may refer to certain non-GAAP financial measures. We provide a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measure in our Quarterly Earnings Release announcing our quarterly earnings, which can be found on our website at http://investors.dicks.com.