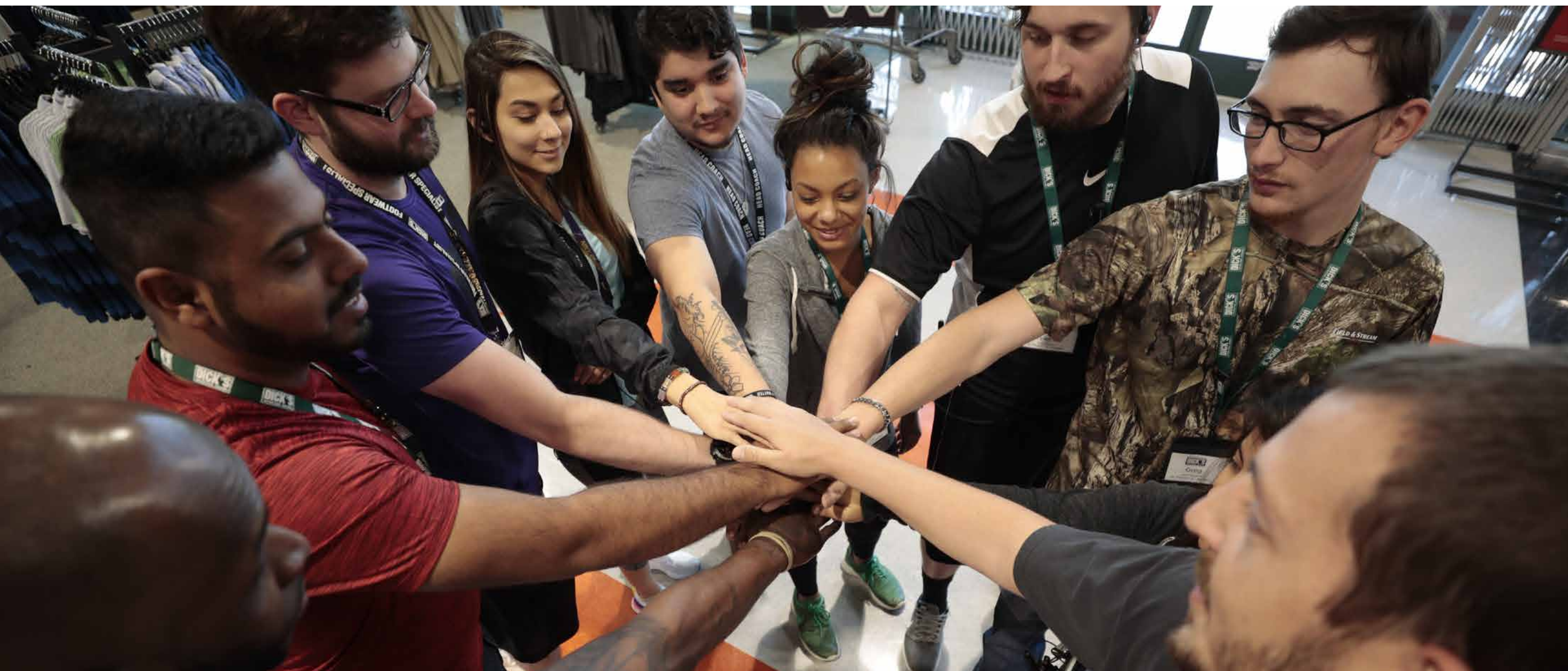


WE PLAY TO WIN – WITH INTEGRITY – EVERY DAY

We treat each other with dignity and respect. We protect each other by playing safely. We do the right thing, even when no one is looking. We play fair, and we follow the rules.

THIS IS HOW WE PLAY THE GAME.



We each contribute to a culture of inclusivity and accountability. If you know of a possible violation of our Code of Ethics and Business Conduct, you have a duty to report it. If you're unsure if an action or behavior follows the rules, ask before acting. Your voice is vital to our success in advocating for each other, and protecting the Team.

To ask questions about a situation, or to report a possible violation of our Code of Conduct or other policy or law, contact your Manager or HR Generalist, or use our Ethics Hotline:

866-814-2749 or <https://dickssportinggoods.ethicspoint.com/>

The Ethics Hotline is run by a 3rd party provider, available 24/7/365, and you can report anonymously if you choose. You have our guarantee that your comments will be heard. Dick's Sporting Goods does not tolerate retaliation.