



2025 Annual Shareholder Meeting

May 6, 2025

Jerome Schwind

President & Chief Executive Officer
Isabella Bank Corporation



Agenda

- Welcome
- Meeting Format Review
- Board Chair Remarks
- Business Meeting
- Financial Review
- CEO Closing Comments
- Q&A

Sarah Opperman

Board Chair



Your Board of Directors



Dr. Jeffrey J. Barnes



Jae A. Evans



Vicki L. Rupp



David B. Behen



Neil M. McDonnell



Brian R. Sackett



Jill Bourland, CPA, HCCP



Sarah R. Opperman



Jerome E. Schwind



Melinda M. Coffin



Chad R. Payton, CPA

Key Areas of Board Focus

- Succession
- Fraud
- Nasdaq
- Vision, Mission, and Values

Board Changes Since Last Year's Meeting

Retired



Tom Kleinhardt

President,
McGuire Chevrolet



Greg Varner

Research Director (retired),
Michigan Bean Commission

New



Brian Sackett

Senior Partner,
Sackett Potatoes



David Behen

Co-Founder & Chief
Strategy Officer, SensCy

Key Areas of Board Focus

- Succession
- **Fraud**
- Nasdaq
- Vision, Mission, and Values

Fraud: How to Protect Yourself and Others

1. Stay calm
2. Watch for typos
3. Don't trust caller ID
4. Don't click on unexpected links or attachments
5. Trust your instincts

Key Areas of Board Focus

- Succession
- Fraud
- **Nasdaq**
- Vision, Mission, and Values

Vision, Mission, and Values

Vision

To be recognized as the leading independent community bank.

Mission

To be the preeminent financial services provider benefiting our customers, shareholders, and employees.

Core Values

- Demonstrate unwavering integrity
- Community bank focused
- Continued stability and independence
- Exceptional customer service delivered in a personal manner

Proposals

1. Election of Directors

- Neil M. McDonnell
- Sarah R. Opperman
- Chad R. Payton
- Brian R. Sackett

2. Ratification of Independent Accounting Firm Plante & Moran, PLLC

Guests

Foster Swift (Legal Counsel)

Matt Hrebec

Predecessor Accounting Firm

Rehmann & Robson

Heather Funsch

Kevin Frank

Independent Accounting Firm

Plante & Moran, PLLC

Rob Bondy

Bill Schaefer

Chief Financial Officer

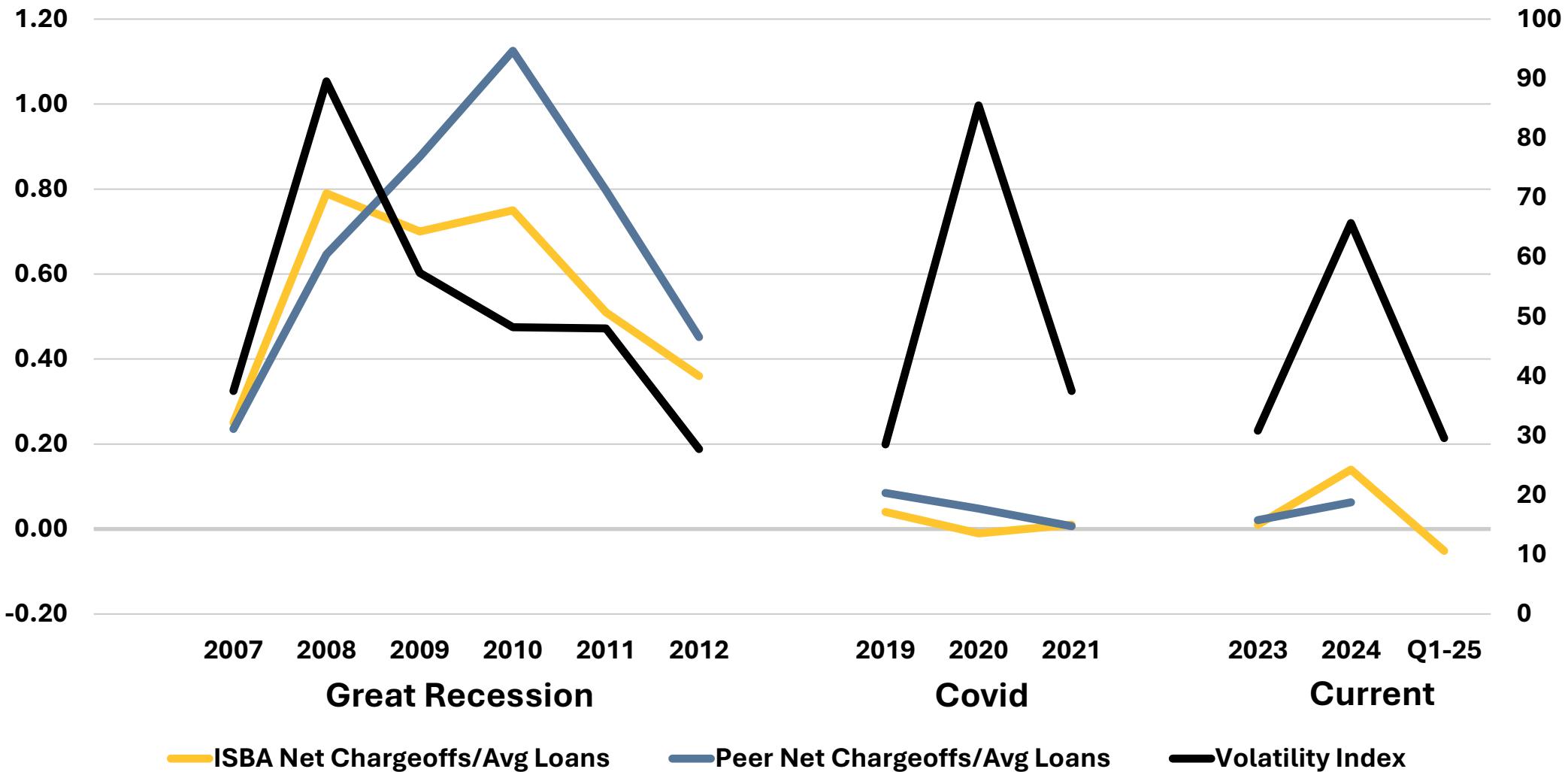


Cautionary Statement

Regarding Forward-Looking Financial Information

- Our annual meeting presentation is not intended as a full business or financial review and should be viewed in the context of all of the information made available by the Company in its SEC filings and on our corporate website.
- The presentation contains forward-looking statements regarding our outlook for financial performance, such as earnings, revenues, expenses, tax rates, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting the Company and its future business and operations, including strategy. We provide greater detail regarding these as well as other factors in our 2024 Form 10-K and our subsequent SEC filings. Our forward-looking statements may also be subject to risks and uncertainties including those we may discuss in this presentation or in our SEC filings. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. Forward-looking statements in this presentation speak only as of the date of this presentation. We do not assume any duty and do not undertake any obligation to update those statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance. As a result, we caution against placing undue reliance on any forward-looking statements.

Economic Environment and Credit Performance



2024 Financial Data

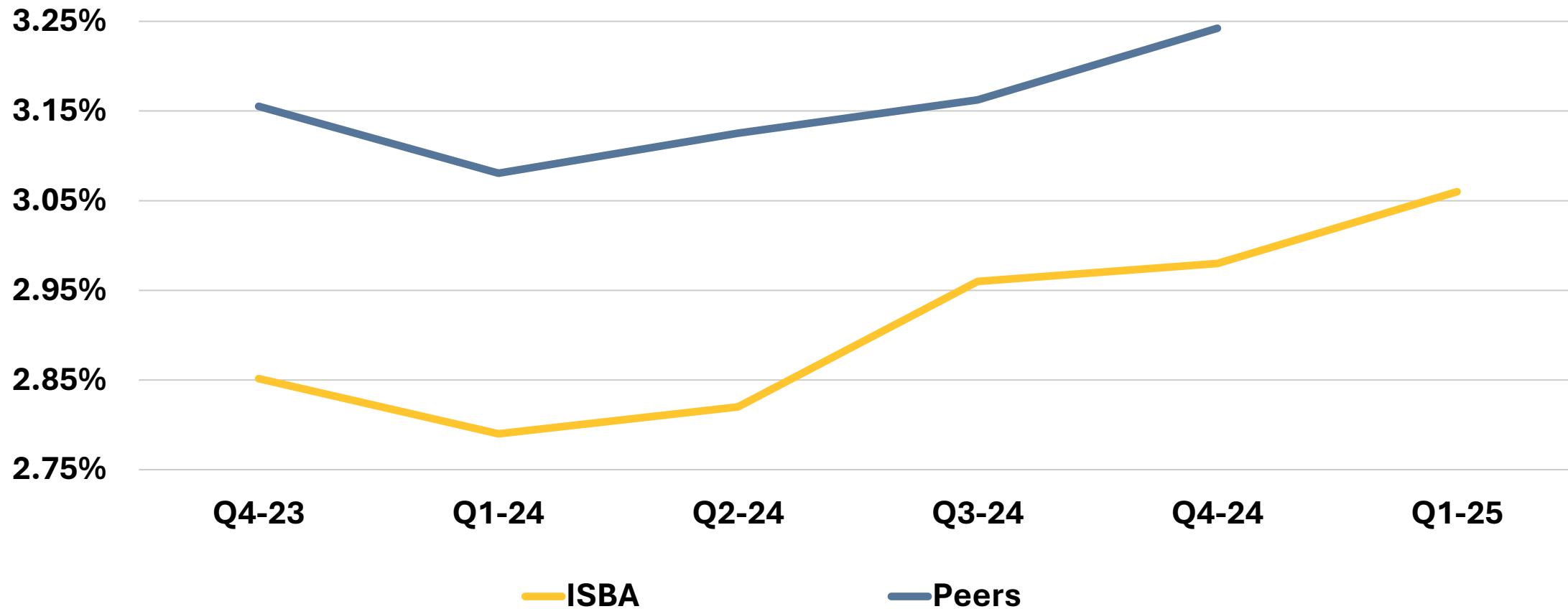
Selected Financial Data	2024	2023	Change \$	Change %
Net interest income	55,835	57,944	(2,109)	-4%
Net interest margin	2.90%	3.05%	-0.15%	NM
Provision for credit losses	1,884	629	1,255	NM
Loan charge-offs	300	115	185	NM
Non-interest income	14,576	13,827	749	5%
Non-interest expense	52,129	49,310	2,819	6%
Net income	13,889	18,167	(4,278)	-24%
Securities	489,029	528,148	(39,119)	-7%
Loans	1,423,571	1,349,463	74,108	5%
Deposits	1,747,060	1,723,695	23,365	1%
Capital	210,276	202,402	7,874	4%
Wealth assets under management	658,042	641,027	17,021	3%

NM - not meaningful, percentage is either greater than 100%, or the result is a percentage of a percentage.

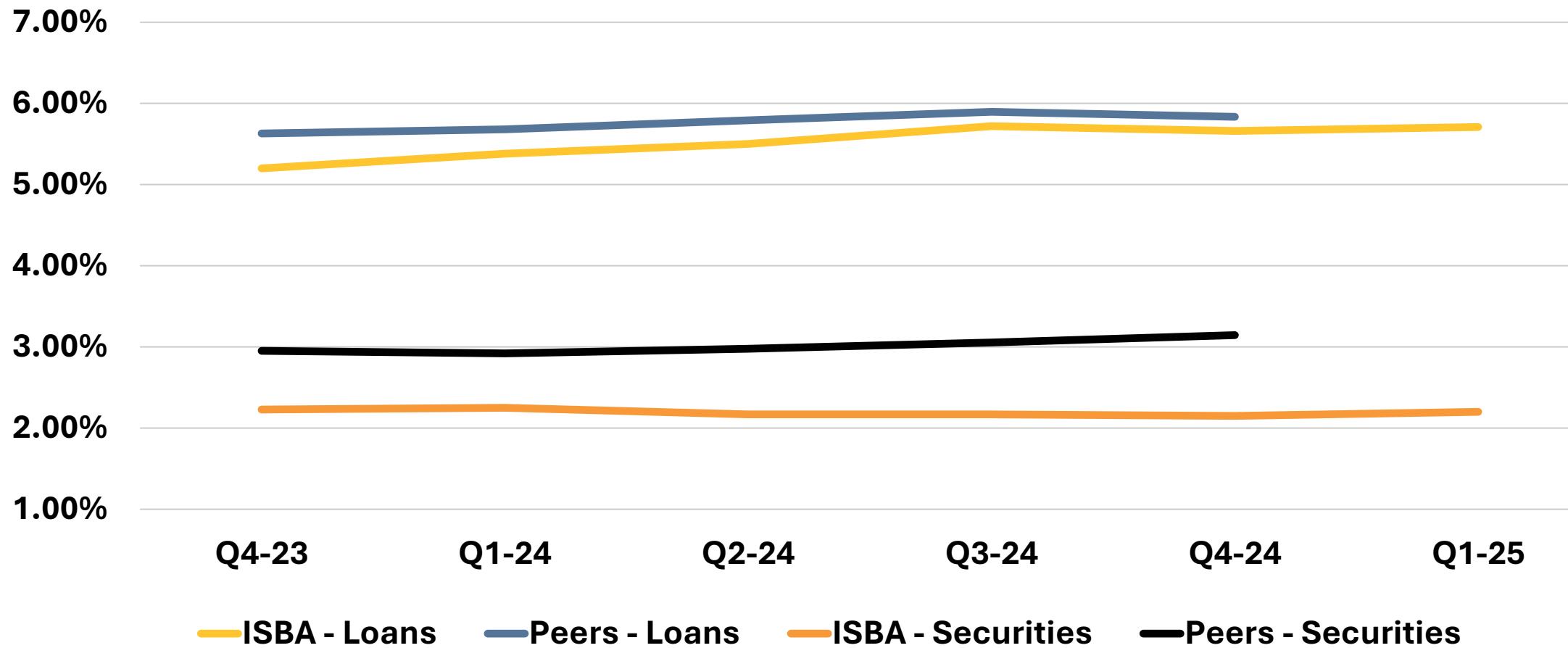
Q1 2025 Financial Data

Quarterly Selected Financial Data	Q4 2023	Q 1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Net interest income	13,612	13,242	13,550	14,488	14,555	14,525
Net interest margin	2.83%	2.79%	2.82%	2.96%	2.98%	3.06%
Provision for credit losses	684	392	170	946	376	(107)
Non-interest income	3,516	3,468	3,608	3,528	3,972	3,528
Non-interest expense	11,915	12,676	12,895	13,228	13,330	13,299
Net income	3,803	3,131	3,481	3,281	3,996	3,949

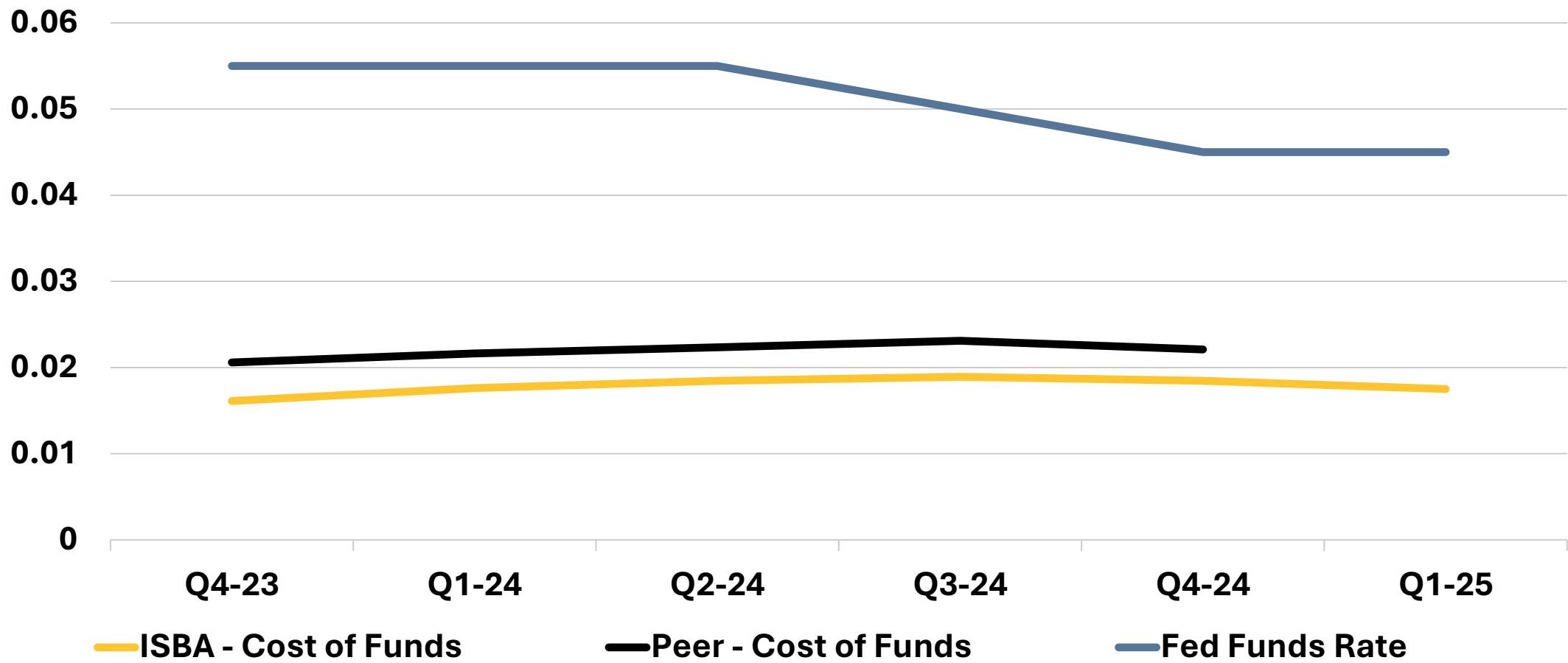
Net Interest Margin (NIM)



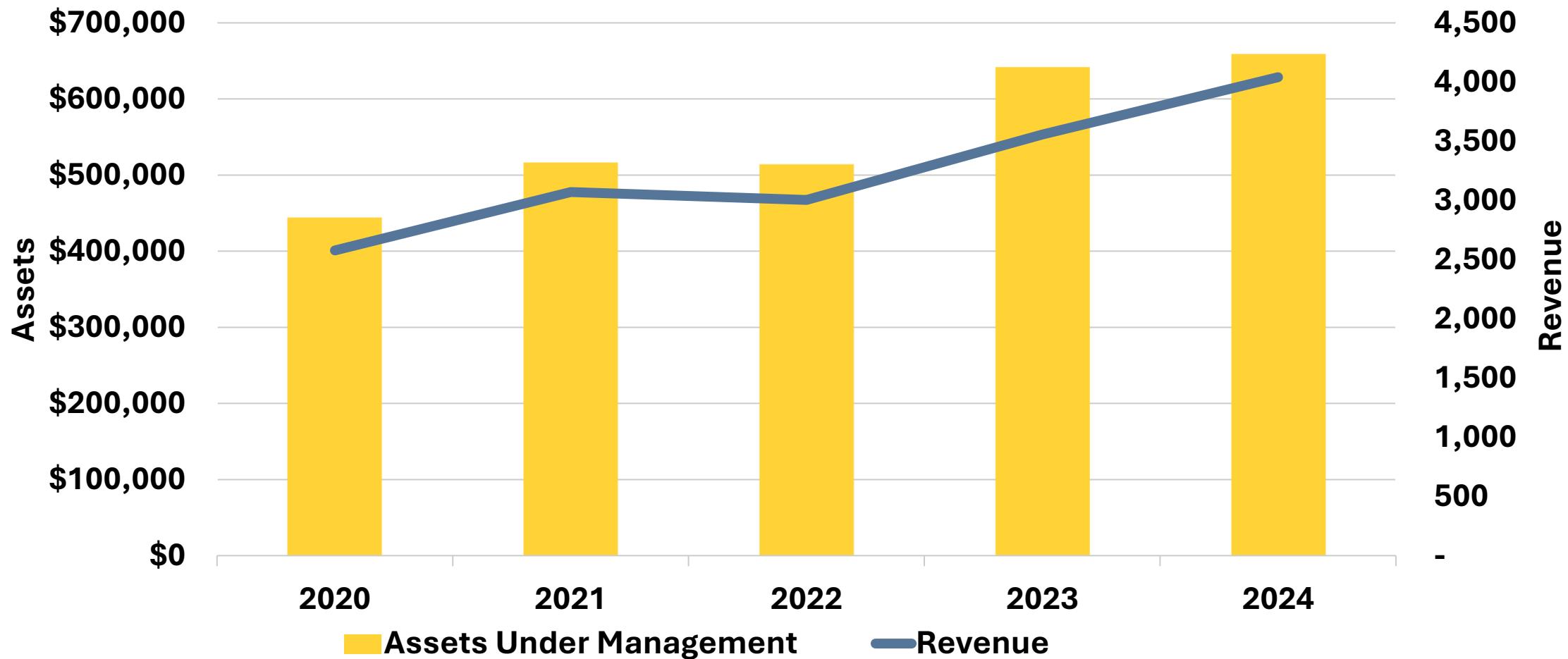
Earning Asset Yield Components



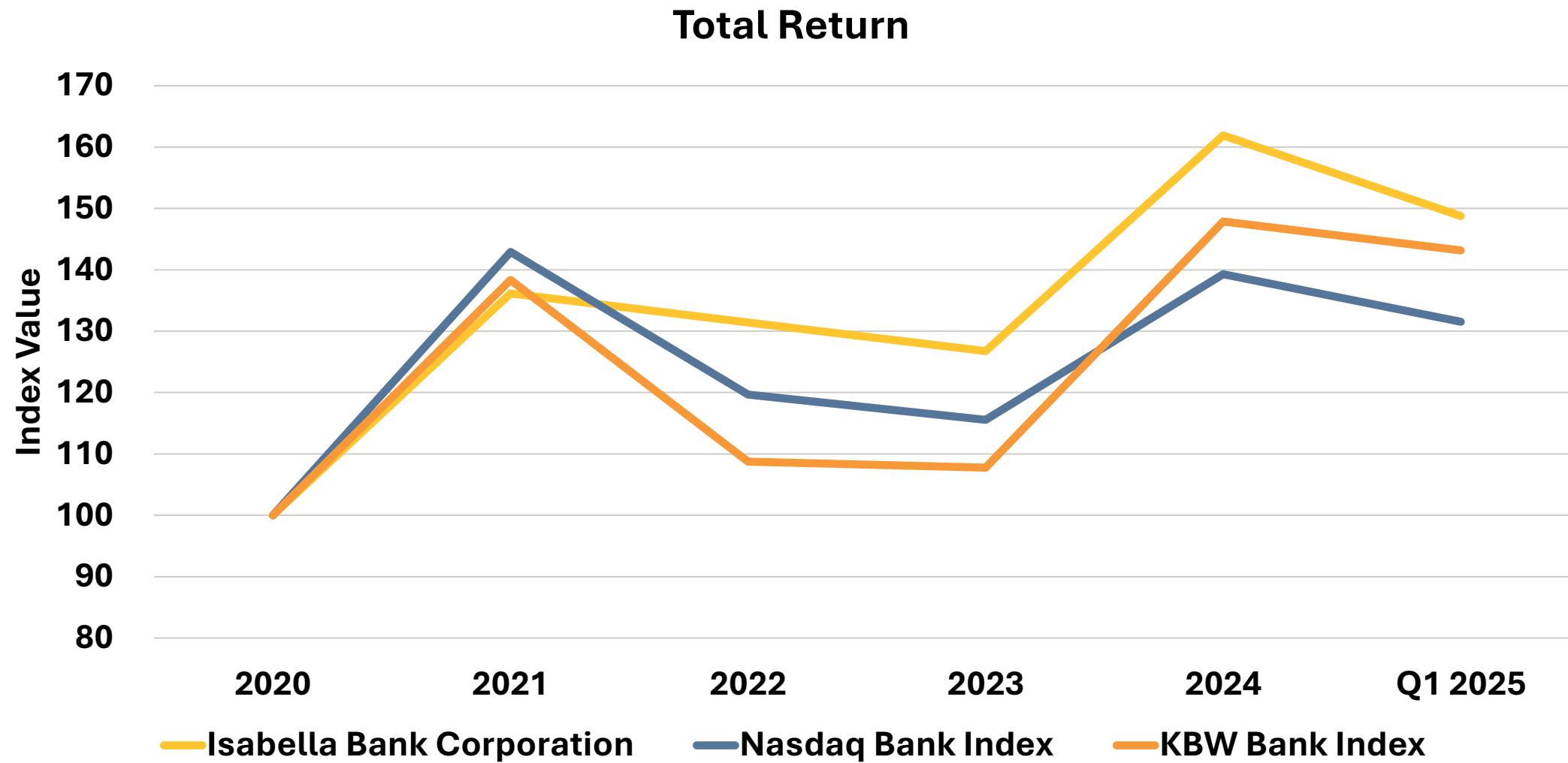
Cost of Funds Comparison



Wealth Management



Relative Stock Performance



Jerome Schwind

President & Chief Executive Officer
Isabella Bank Corporation

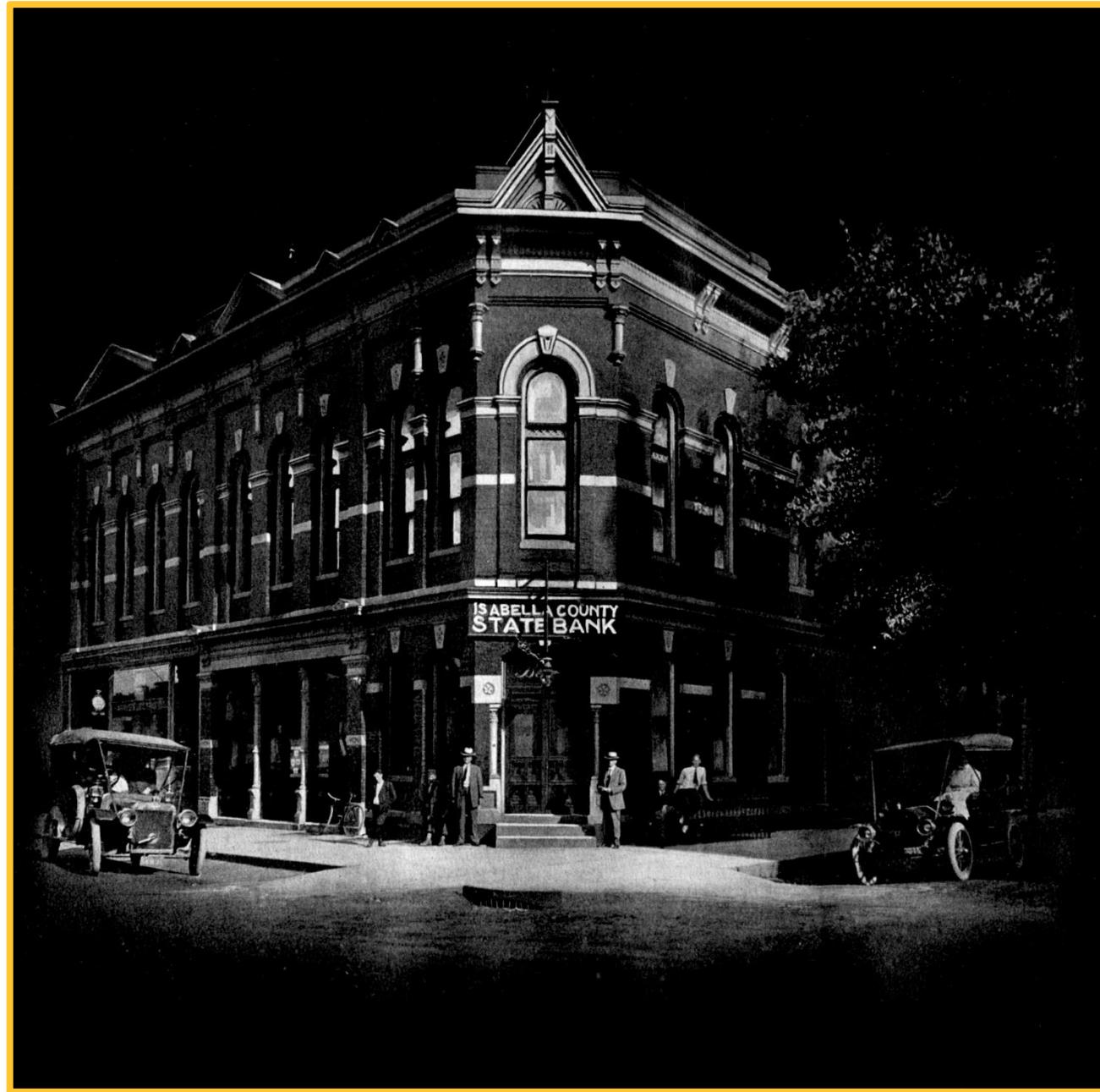


Voting Results

1. Election of Directors

- Neil M. McDonnell
- Sarah R. Opperman
- Chad R. Payton
- Brian R. Sackett

2. Ratification of Independent Accounting Firm Plante & Moran, PLLC



Our People



Retirements



Dave Reetz

Chief Lending Officer



Rechelle Richardson

Senior Executive Assistant

Succession

Retiring



Dave Reetz

Chief Lending Officer

Promotion



Michael Huenemann

Senior Commercial Lending Officer, VP

2024 Year in Review

Nasdaq: Potential Listing Benefits

- Increased visibility and credibility
- Access to capital for growth
- Liquidity and marketability

Mt. Pleasant – Main



*Main branch on the corner of Broadway and Court St.,
downtown Mt. Pleasant*



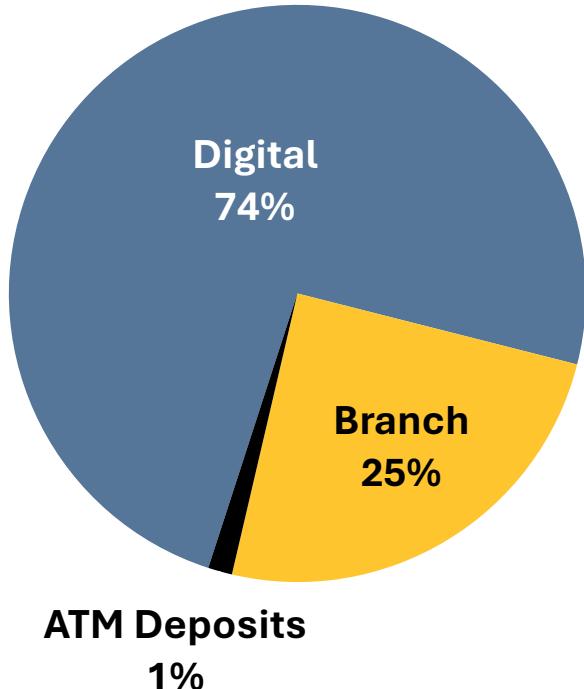
Broadway entrance view



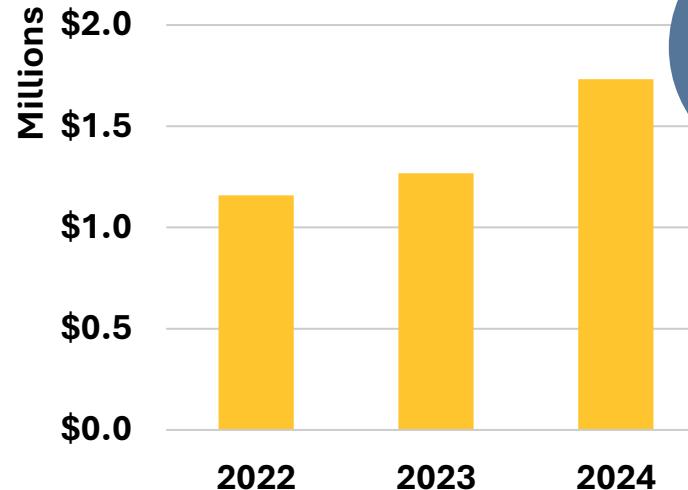
Parking lot entrance view

Digital Banking Trends

Deposit Method

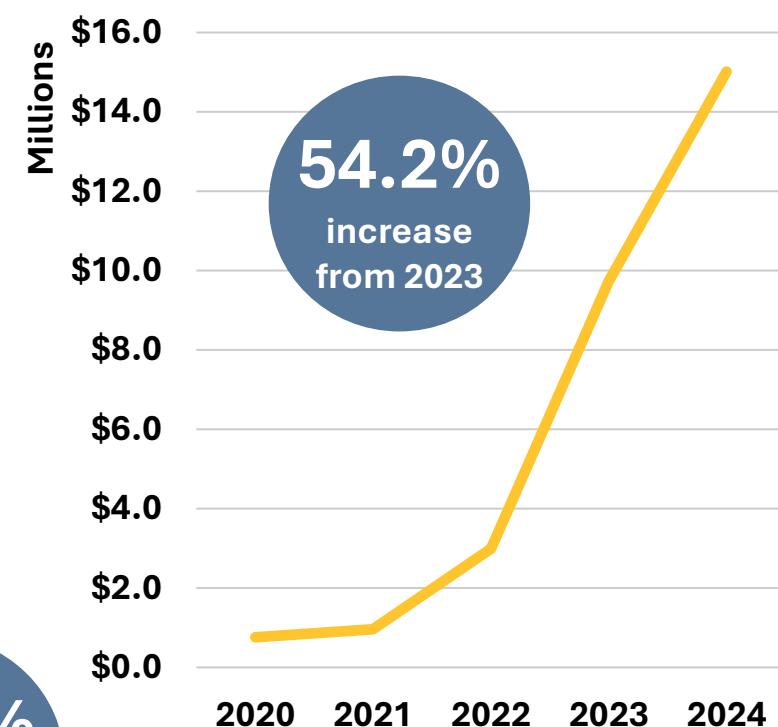


Electronic Deposits



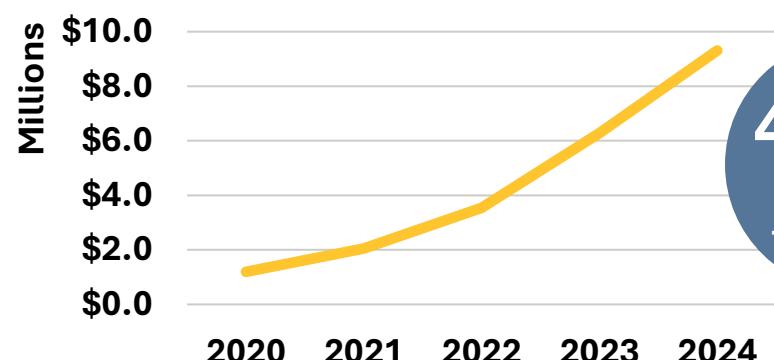
36.6%
increase
from 2023

B2B Transactions



54.2%
increase
from 2023

Mobile Wallet Transactions



48.1%
increase
from 2023

Strategic Plan in Action

- Increase loan product efficiency and delivery
- New tools for onboarding
- Increase internal product knowledge
- Expand accessibility of Wealth Services
- Advance fraud protection and customer education
- Address customer product and service preferences



ISABELLA
BANK

Local. Growing. Staying.

Thank You!



Questions?

