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NEWS RELEASE

Wintrust Financial Corporation to Present at the Midwest 2009 Super-Community Bank Conference

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LAKE FOREST, Ill., Feb. 23 /PRNewswire-FirstCall/ -- Wintrust Financial Corporation ("Wintrust") (Nasdaq: WTFC) will present at the Midwest 2009 Super-Community Bank Conference to be held in Chicago on February 24-25, 2009. The presenting banks are small and mid-cap banks conducting their operations primarily in the Midwest region of the United States. Wintrust's presentation is scheduled to begin at 2:00 PM, Central Time, on February 24, 2009.

This event will be webcast and may be accessed at Wintrust's website at **http://www.wintrust.com** or at **http://www.super-communitybanking.com/midwest/webcast.htm**. Listeners should go to the website at least fifteen minutes before the presentation to download and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available for 60 days after the conference. There is no charge to access the event.

Wintrust is a financial holding company with assets of approximately $10.7 billion whose common stock is traded on the Nasdaq Stock Market. Wintrust operates fifteen community banks that provide a full complement of commercial and consumer loan and deposit products and services through over 75 banking facilities in the Chicago and Milwaukee metropolitan areas. Wintrust also provides brokerage, trust and investment services to customers primarily in the Midwest, as well as customers of the banks, and provides services in mortgage banking and several specialty-lending niches.

SOURCE Wintrust Financial Corporation

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