NEWS RELEASE

Wintrust Financial Corporation to Present at the Howe Barnes Hoefer & Arnett, Inc. 14th Annual Bank Conference

2009-08-14

LAKE FOREST, Ill., Aug. 14 /PRNewswire-FirstCall/ -- Wintrust Financial Corporation ("Wintrust") (Nasdaq: WTFC) will present at the Howe Barnes Hoefer & Arnett, Inc. 14th Annual Bank Conference to be held in Chicago on August 18, 2009. Wintrust Financial Corporation's presentation is scheduled to begin at 2:20 PM, Central Time and should last approximately 30 minutes.

This event will be webcast and will be available from the Howe Barnes website: **www.howebarnes.com**. Listeners should go to the website at least fifteen minutes before the presentation to download and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available for 7 days after the conference. There is no charge to access the event.

Wintrust is a financial holding company with assets of approximately $11 billion whose common stock is traded on the Nasdaq Stock Market. Wintrust operates fifteen community banks that provide a full complement of

commercial and consumer loan and deposit products and services through over 75 banking facilities in the Chicago and Milwaukee metropolitan areas. Wintrust also provides brokerage, trust and investment services to customers primarily in the Midwest, as well as customers of the banks, and provides services in mortgage banking and several specialty-lending niches.

Website address: **www.wintrust.com**

SOURCE Wintrust Financial Corporation

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