NEWS RELEASE

Wintrust Financial Corporation to Present at the Howe Barnes Hoefer & Arnett 15th Annual Bank Conference on August 17, 2010

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LAKE FOREST, Ill., Aug. 11, 2010 (GLOBE NEWSWIRE) -- Wintrust Financial Corporation ("Wintrust") (Nasdaq:WTFC) will present at the Howe Barnes Hoefer & Arnett 15th Annual Bank Conference to be held in Chicago on August 17, 2010. Wintrust management will make a presentation that is scheduled to begin at 10:40 AM, Central Time, on August 17, 2010. This event will be available via a webcast and will be archived for 90 days following the event.

Investors may access the webcast of the presentation at the Company's website at **http://www.wintrust.com** during the conference and for 90 subsequent days. The webcast may be accessed by clicking on the "Presentations" link located on the "Presentations and Conference Calls" page on the Company's website. Investors may also access the webcast of the presentation at **http://www.wsw.com/webcast/howe2/wtfc/**.

Listeners should go to the either of the websites at least fifteen minutes before the presentation to download and install any necessary audio software. Access to the webcast is free.

Wintrust is a financial holding company with assets of approximately $14 billion whose common stock is traded on the Nasdaq Global Select Market. Wintrust operates fifteen community banks that provide a full complement of commercial and consumer loan and deposit products and services through over 85 banking facilities in the Chicago and Milwaukee metropolitan areas. Wintrust also provides brokerage, trust and investment services to customers primarily in the Midwest, as well as customers of the banks, and provides services in mortgage banking, insurance premium financing and several specialty-lending niches.

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