WINTRUST

NEWS RELEASE

Wintrust Financial Corporation to Present at Raymond James and Associates 32nd Annual Institutional Investors Conference

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LAKE FOREST, Ill., March 1, 2011 (GLOBE NEWSWIRE) -- Wintrust Financial Corporation ("Wintrust") (Nasdaq:WTFC) will present at the Raymond James and Associates 32nd Annual Institutional Investors Conference to be held in Orlando, Florida on March 6 - 9, 2011. Wintrust management will make a presentation that is scheduled to begin at 7:30 AM, Eastern Time, on March 7, 2011.

This event will be webcast and may be accessed at **http://www.wsw.com/webcast/rj62/wtfc/** or at Wintrust's website at **www.wintrust.com** by clicking on the "Presentations" link located on the "Presentations and Conference Calls" page. Listeners should go to the website at least fifteen minutes before the presentation to download and install any necessary audio software. For those unable to attend the live broadcast, a replay will be available for 7 days after the conference. There is no charge to access the event.

Wintrust is a financial holding company with assets of approximately $14 billion whose common stock is traded on the NASDAQ Global Select Market. Wintrust operates fifteen community banks that provide a full complement of commercial and consumer loan and deposit products and services through over 85 banking facilities in the Chicago and Milwaukee metropolitan areas. Wintrust also provides brokerage, trust and investment services to customers primarily in the Midwest, as well as customers of the banks, and provides services in mortgage banking, insurance premium financing and several specialty-lending niches.

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Source: Wintrust Financial Corporation