NEWS RELEASE

Wintrust Financial Corporation to Present at RBC Capital Markets Financial Institutions Conference on September 22, 2009

2009-09-21

LAKE FOREST, Ill., Sept. 21 /PRNewswire-FirstCall/ -- Wintrust Financial Corporation ("Wintrust") (Nasdaq: WTFC) will present at the RBC Capital Markets Financial Institutions Conference to be held in Boston on September 21 - September 23, 2009. Wintrust management will participate in a Small Caps Banks panel discussion that is scheduled to begin at 2:00 PM, Eastern Time, on September 22, 2009. This event will be available via an audio only webcast and will be archived for 30 days after the conference.

Investors may access the webcast of the presentation at the Company's website at **http://www.wintrust.com** during the conference and for 30 days following the conference. The webcast may be accessed by clicking on the "Presentations" link located on the "Presentations and Conference Calls" page on the Company's website. Investors may also access the webcast of the presentation at **http://wsw.com/webcast/rbc105/panel5/**.

Listeners should go to the either of the websites at least fifteen minutes before the presentation to download and install any necessary audio software. Access to the webcast is free.

Wintrust is a financial holding company with assets of approximately $11 billion whose common stock is traded on the Nasdaq Stock Market. Wintrust operates fifteen community banks that provide a full complement of commercial and consumer loan and deposit products and services through over 75 banking facilities in the Chicago and Milwaukee metropolitan areas. Wintrust also provides brokerage, trust and investment services to customers primarily in the Midwest, as well as customers of the banks, and provides services in mortgage banking, insurance premium financing and several specialty-lending niches.

Website address: **www.wintrust.com**

SOURCE Wintrust Financial Corporation

Contact: Edward J. Wehmer, President & Chief Executive Officer, or David A. Dykstra, Senior Executive Vice President & Chief Operating Officer, both of Wintrust Financial Corporation, +1-847-615-4096