WINTRUST

NEWS RELEASE

Wintrust Financial Corporation Will Be Presenting at Piper Jaffray Retail Banking Symposium on June 17, 2004

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LAKE FOREST, Ill., June 14 /PRNewswire-FirstCall/ -- Wintrust Financial Corporation ("Wintrust") (Nasdaq: WTFC) today announced that Company management is scheduled to deliver a presentation at the Piper Jaffray Retail Banking Symposium in Boston, on Thursday, June 17, 2004 at 1:50 p.m. Eastern Time.

A live webcast of the presentation will be available at the following address: **http://www.piperjaffray.com/rbwebcast** . Investors may also access the webcast of the presentation at Company's website at **http://www.wintrust.com** during the conference and for 30 days following the conference. The webcast may be accessed by clicking on the "Presentations" link located on the "Presentations and Conference Calls" page on the Company's website.

Listeners should go to the website at least fifteen minutes before the event to download and install any necessary audio software. There is no charge to access the event.

Wintrust is a $5.0 billion financial holding company whose common stock is traded on the Nasdaq Stock Market. Wintrust operates ten community banks that provide a full complement of commercial and consumer loan and deposit products and services through 41 banking facilities in the Chicago metropolitan area. Wintrust also provides brokerage, trust and investment services to customers primarily in the Midwest, as well as customers of the banks, and provides services in mortgage banking and several specialty-lending niches.

SOURCE Wintrust Financial Corporation
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