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Media Contact: Clay Dean
CEO, First Mid Insurance Group
217.234.6428
cdean@firstmid.com

First Mid Insurance Group Welcomes Shelbie Roush as Senior Solutions Account Executive

Decatur, IL (January 14, 2026) First Mid Insurance Group (FMIG), a leading provider of comprehensive insurance solutions, has welcomed Shelbie Roush as a Senior Solutions Account Executive, serving clients in the Decatur and Forsyth, IL areas.

A licensed insurance agent specializing in Medicare options, life insurance, and financial planning assistance, Roush focuses on helping individuals and families navigate Medicare and related coverage decisions. Known for her client-centered approach, Roush is committed to building long-term relationships and helping clients better understand their coverage options.

“I’ve built my career around simplifying the Medicare process and helping clients feel confident and informed in their decisions,” said Roush. “I love meeting new people and supporting them through important milestones, and I’m excited to continue that work with First Mid Insurance Group.”

Clay Dean, Chief Executive Officer of First Mid Insurance Group, said Roush’s experience and approach fit well with the organization’s commitment to community-focused service.

“Shelbie brings a genuine passion for helping people and a strong understanding of the Medicare and life insurance landscape,” said Dean. “Her people-first mindset and dedication to clear, trusted guidance make her a strong addition to our team and a great resource for the communities we serve.”

As part of FMIG’s Senior Solutions team, Roush will work directly with clients to provide personalized insurance solutions and support FMIG’s presence and continued service in Central Illinois. She can be reached at 217-859-7029 or toll-free at 844-728-5116.

About First Mid Insurance Group: First Mid Insurance Group, a top-10 bank-owned insurance agency in the nation, is one of the largest independent brokers in the Midwest with locations in communities throughout Illinois, Missouri, and Wisconsin. Committed to helping customers with their risk management needs, the team of over 100 professionals collaborates to make an impact in tailored insurance and benefits solutions for commercial and retail clients and has done so since 1913. For more information, visit www.firstmidinsurance.com.

About First Mid Bancshares, Inc.: First Mid Bancshares, Inc. is the parent company of First Mid Bank & Trust, N.A., First Mid Insurance Group, Inc., and First Mid Wealth Management Company. First Mid is a \$7.8 billion community-focused organization that provides financial services including banking, insurance, wealth management, brokerage, and ag services through a network of locations in Illinois, Missouri, Texas, and Wisconsin, and a loan production office in Indiana. Together, our First Mid team takes great pride in providing solutions and services to our customers and communities and has done so since 1865. More information about the Company is available on our website at www.firstmid.com. Our stock is traded in The NASDAQ Stock Market LLC under the ticker symbol “FMBH”. Member FDIC | Equal Housing Lender.

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