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Deep Fakes, Real Threats: First Mid Bank & Trust Hosts Webinar on AI-Powered Cybercrime

St. Louis, MO (September 15, 2025) Cybercriminals are turning artificial intelligence (AI) into one of their most dangerous weapons, costing organizations millions through deep fakes, voice clones, and sophisticated phishing schemes. To help business leaders stay ahead of these rapidly evolving risks, First Mid Bank & Trust (First Mid) is hosting a free webinar titled “Deep Fakes, Real Threats: Cybercrime’s AI Evolution” on Wednesday, October 1, 2025, at 11:00 a.m. (CT).

Led by Sherri Davidoff, founder of LMG Security and nationally recognized cybersecurity expert, the candid, eye-opening session will cover the latest AI-powered cyber threats facing mid-sized and large organizations. Davidoff is the author of several books, including *Ransomware and Cyber Extortion* and *Data Breaches: Crisis and Opportunity*.

“Cybersecurity is a critical business risk that, if not properly managed, can lead to financial loss, erode client trust, damage reputations, and disrupt business continuity,” said Frank Brinegar, Division President at First Mid. “In our client conversations, we often highlight the tactics of bad actors that we, or our clients, have encountered. Too often, it is failures in internal processes that create vulnerabilities, which is why we speak openly about this risk. While cybersecurity extends beyond fraud, weaknesses in internal procedures are frequently what enable fraud to occur.”

The webinar will touch on real-world examples of deep fake attacks targeting executives, finance staff, and IT teams, and how AI-driven threats can undermine financial controls and executive trust. The session will also provide actionable, cost-effective strategies and tools to strengthen organizational defenses and offer valuable insight into emerging cyber risks, helping business leaders proactively prepare for the future.

Registration is free, but space is limited. Only registrants will receive access to the recording. To reserve your spot, click [here](#).

About First Mid Bancshares, Inc.: First Mid Bancshares, Inc. is the parent company of First Mid Bank & Trust, N.A., First Mid Insurance Group, and First Mid Wealth Management Company. First Mid is a \$7.7 billion community-focused organization that provides financial services including banking, insurance, wealth management, brokerage, and ag services through a network of locations in Illinois, Missouri, Texas, and Wisconsin, and a loan production office in Indiana. Together, our First Mid team takes great pride in providing solutions and services to our customers and communities and has done so since 1865. This year, we proudly celebrate our 160th anniversary, marking a long history of dedication and service. More information about the Company is available on our website at www.firstmid.com. Our stock is traded in The NASDAQ Stock Market LLC under the ticker symbol “FMBH”. Member FDIC | Equal Housing Lender.

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