



**FOR IMMEDIATE RELEASE**

Media Contact: Stephanie Meier  
Senior Director of Marketing  
815.986.7164  
[stephanie.meier@firstmid.com](mailto:stephanie.meier@firstmid.com)

**First Mid Bank & Trust Names Matt Parson as Regional Community Bank President**

**Bloomington, IL (March 12, 2025)** First Mid Bank & Trust is pleased to welcome Matthew “Matt” Parson as Regional Community Bank President. Parson will be responsible for business development, community engagement initiatives, and supporting and strengthening lending relationships in First Mid’s Peoria Region.

“Matt’s exceptional leadership skills, extensive industry experience, and dedication to outstanding customer service make him an ideal fit for First Mid,” said Joe Dively, Chairman and Chief Executive Officer at First Mid. “With his expertise in community banking, we are confident Matt will help us continue to expand our reach and serve our customers with excellence.”

With over 20 years of experience in the banking industry, Parson will play a pivotal role in driving the growth and development of the bank’s operations in the region. He brings a deep understanding of local communities and a passion for delivering customer-centric banking solutions.

“I am excited to join First Mid and look forward to collaborating with the team to serve our customers and communities,” said Parson. “Supporting local businesses and building strong relationships are at the heart of community banking, and I am ready to lead the team in making a meaningful impact.”

Before joining First Mid, Parson served over 15 years as the President and Chief Executive Officer at First State Bank & Trust in Bloomington. Prior to that, he held a variety of roles for several other financial institutions in the areas of commercial lending and retail banking, giving him extensive knowledge to effectively meet the needs of customers.

Parson earned a Bachelor of Arts in Economics and Political Science from Knox College. He demonstrates a deep commitment to community engagement, devoting his time to various volunteer organizations and boards throughout central Illinois.

**About First Mid Bancshares, Inc.:** First Mid Bancshares, Inc. is the parent company of First Mid Bank & Trust, N.A., First Mid Insurance Group, and First Mid Wealth Management Company. First Mid is a \$7.5 billion community-focused organization that provides financial services including banking, insurance, wealth management, brokerage, and ag services through a network of locations in Illinois, Missouri, Texas, and Wisconsin, and a loan production office in Indiana. Together, our First Mid team takes great pride in providing solutions and services to our customers and communities and has done so since 1865. This year, we proudly celebrate our 160th anniversary, marking a long history of dedication and service. More information about the Company is available on our website at [www.firstmid.com](http://www.firstmid.com). Our stock is traded in The NASDAQ Stock Market LLC under the ticker symbol “FMBH”. Member FDIC | Equal Housing Lender.

Investments and Insurance Products: Not a Deposit | Not Guaranteed by the Bank or its Affiliates | Not FDIC Insured | Not Insured by Any Federal Government Agency | May Go Down in Value.