

# Jacobs Develops a New Service to Improve Home-to-School Travel Experience for Special Education Needs Children and Young People

2021-01-21

Travel Service Optimization to help transform transport for Special Educational Needs and Disabilities children  
DALLAS, Jan. 21, 2021 /PRNewswire/ -- **Jacobs** (NYSE:J) has developed **Travel Service Optimization** to transform the home-to-school travel experience for Special Educational Needs and Disabilities (SEND) children and young people – helping to advance social inclusion, while also supporting broader environmental and economic benefits. Travel Service Optimization combines Jacobs' transport planning capability with a new proprietary software system to shape and support travel strategy and planning on a continual basis.

In England, where Travel Service Optimization has been developed, councils and local government spend more than \$1 billion (£800 million) a year providing statutory transport for SEND children and young people. With the size of this population growing, transport budgets tightening, the quality and quantity of bus and taxicab supply shrinking, Jacobs recognized an important need to improve the home-to-school travel experience for these children and young people.

Travel Service Optimization differs from traditional transport planning solutions by digitally clustering travel groups for more appropriate ride sharing within those groups, rather than focusing on vehicles. It is a socially inclusive service that better considers the needs of each child or young person with special educational needs. It helps heads of travel who want to improve the individual's travel experience, while using their limited budgets in smarter ways by increasing travel efficiency and effectiveness of procurement and potentially reducing transportation carbon emissions in some cases.

"The development of Travel Service Optimization is a great example of our people looking beyond to raise the bar and deliver tangible ways to increase the quality and social inclusivity of journeys to school for children and young people with special educational needs," said Jacobs People & Places Solutions Senior Vice President Europe and Digital Strategies Donald Morrison. "We are launching Travel Service Optimization in the U.K. initially to enable authorities to transport more children safely, with a travel experience more closely aligned to their individual needs, all within budgetary constraints. We see real potential for this to have global application and benefit children and transport planning teams around the world."

Jacobs created Travel Service Optimization by working with local authorities in England, parents, caregivers, schools and operators to create a travel planning service that streamlines processes, giving children with special educational needs a chance to enjoy the life benefits of shared travel inclusivity.

For more information, **visit the Travel Service Optimization website** and **click here to view the video**.

At Jacobs, we're challenging today to reinvent tomorrow by solving the world's most critical problems for thriving cities, resilient environments, mission-critical outcomes, operational advancement, scientific discovery and cutting-edge manufacturing, turning abstract ideas into realities that transform the world for good. With approximately \$14 billion in revenue and a talent force of more than 55,000, Jacobs provides a full spectrum of professional services including consulting, technical, scientific and project delivery for the government and private sector.

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Certain statements contained in this press release constitute forward-looking statements as such term is defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such statements are intended to be covered by the safe harbor provided by the same. Statements made in this release that are not based on historical fact are forward-looking statements. We base these forward-looking statements on management's current estimates and expectations as well as currently available competitive, financial and economic data. Forward-looking statements, however, are inherently uncertain. There are a variety of factors that could cause business results to differ materially from our forward-looking statements, including, but not limited to, the impact of the COVID-19 pandemic and the related reaction of governments on global and regional market conditions and the company's business. For a description of some additional factors that may occur that could cause actual results to differ from our forward-looking statements, see our Annual Report on Form 10-K for the year ended October 2, 2020, and in particular the discussions contained under Item 1 - Business; Item 1A - Risk Factors; Item 3 - Legal Proceedings; and Item 7 - Management's Discussion and Analysis of Financial Condition and Results of Operations, as well as the company's other filings with the Securities and Exchange Commission. The company is not under any duty to update any of the forward-looking statements after the date of this press release to conform to actual results, except as required by applicable law.

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