MOVADO GROUP, INC.

Charter of the Lead Director

<u>Background</u>

The Board of Directors (the "Board") of Movado Group, Inc. (the "Company") shall have a "Lead Director" to help coordinate the activities of the independent directors and perform such other duties and responsibilities as the Board may determine. The Lead Director shall be independent as defined by applicable NYSE rules and the Company's Corporate Governance Guidelines and shall be elected by the independent directors of the Board for a renewable term of one year (and until such time as his or her successor is elected). The Nominating, Governance and Corporate Responsibility Committee will review this charter annually and recommend to the Board any changes that it considers appropriate. In addition to the duties of all Board members as set forth in the Corporate Governance Guidelines, the specific responsibilities of the Lead Director shall include the following:

- 1. Advise the Chair of the Board (the "Chair") and the Corporate Secretary regarding the agendas for Board meetings.
- 2. Advise the Chair as to an appropriate schedule for Board meetings.
- 3. Advise the Chair as to the quality, quantity and timeliness of the information submitted by the Company's management that is necessary or appropriate for the independent directors to effectively and responsibly perform their duties.
- 4. Serve as the principal liaison for consultation and communication between the independent directors of the Board and the Chair, without inhibiting direct communication between the Chair and the other directors.
- 5. Preside at meetings of the Board in the absence of or upon the request of the Chair and preside at all meetings of the independent directors and report to the Board, as appropriate, concerning such meetings.
- 6. Call meetings of the independent directors, as appropriate.

Approved by the Board: June 22, 2023