



NEWS RELEASE

## Newsmax Hits 20 Million Followers on Social Media

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Company Leads All U.S. TV News Networks in Per-Follower Social Interaction on Top Social Platforms

BOCA RATON, FL / [ACCESS Newswire](#) / May 5, 2025 / Newsmax Inc. (NYSE:NMAX) ("Newsmax" or the "Company") today announced that the Company has reached 20 million combined social media followers - a major milestone.

Newsmax also broke records in Q1 2025 and for all of 2024, becoming #1 for all U.S. news networks (broadcast and cable) for per-follower social interaction rate on Facebook, X and Instagram.

Newsmax's reach across social media is huge, with more than five million followers on Facebook, 4.1 million on Truth Social, 3.4 million on X, 2.4 million on YouTube and millions more on other platforms.

These numbers continue to grow as Newsmax garners high engagement from users, according to Amplify, a social analytics service.

On Facebook, Newsmax's per-follower interaction rate was 241% greater than Fox News in 2024.

Newsmax saw even stronger numbers against other competitors, with per-follower interactions 1,580% greater than CNN and 630% greater than MSNBC.

Similarly, on X, Newsmax had a per-follower interaction rate 2,739% greater than ABC News, 526% greater than CBS News, 294% greater than Fox News and 272% greater than MSNBC.

Through Q1 2025, Newsmax social interactions on Facebook reached 27.4 million, up 123% from Q1 2024.

"Reaching 20 million social media followers with the best per-follower engagement in TV news, Newsmax isn't just



growing - it's surging ahead as a rising force," commented Corey Clayton, Newsmax's Senior Director for Social Media.

He added, "This milestone proves that our social audience is energized around the Newsmax brand."

Christopher Ruddy, Newsmax CEO, said, "Newsmax is one of the most powerful news brands in America because we have an 'all for all' approach - we provide great content on all major media platforms for all people."

"Our success on social media is just another indication of the great content and news we're providing the public," Ruddy continued.

Newsmax sees social media as a key driver for the success on its cable, OTT and digital outlets.

In the first quarter of 2025, the Newsmax cable channel saw a 50% increase in total audience year-over-year as a recent Reuters Institute study found Newsmax was one of the top 12 news brands in the U.S.

### [See Newsmax's Reach on Social Media Platforms](#)

#### About Newsmax

Newsmax Inc. is listed on the NYSE (NMAX) and operates, through Newsmax Broadcasting LLC, one of the nation's leading news outlets, the Newsmax channel. The fourth highest-rated network is carried on all major cable and satellite systems. Newsmax's media properties reach more than 40 million Americans regularly through Newsmax TV, the Newsmax App, its popular website [Newsmax.com](https://www.newsmax.com), and publications such as Newsmax Magazine. Forbes has called Newsmax "a news powerhouse."

For more information, please visit [Investor Relations | Newsmax Media, Inc.](#)

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SOURCE: Newsmax Inc.

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