



NEWS RELEASE

Newsmax #1 in Cable News for Key Demo Ratings Growth

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BOCA RATON, FL / [ACCESS Newswire](#) / May 2, 2025 / Newsmax Inc. (NYSE:NMAX) ("Newsmax" or the "Company") today announced that the Company's ratings continue to surge for April 2025, according to Nielsen data released this week.

Newsmax made significant ratings gains across all weekday dayparts compared to the same period last year. Notably, Newsmax led cable news ratings growth in the key A35-64 demo across all dayparts.

Key network ratings highlights include:

- Up 42% with A35-64 viewers M-F in Total Day
- Tied #1 with Fox News for Prime Engagement for A35-64
- Average 36 minutes watched for A35-64 - 10 minutes more than CNN and MSNBC
- Up 7% in Extended Day as CNN fell -21% and MSNBC -35%
- Up 15% total viewership with 13 million tuning in
- 3.7 million viewers watched Newsmax, never tuned into Fox News

Newsmax continues to see strong ratings growth the first month of Q2 2025 following a record-setting Q1 2025 - with Total Audience growing by 50% as 33 million viewers tuned in.

"It's rare for a cable news network to continually see such strong ratings growth like Newsmax has," Jason Villar, VP of Research, said.

Newsmax CEO Christopher Ruddy added, "Newsmax continues to offer powerful content that keeps drawing viewers. Americans continue to vote with their remote controls for Newsmax."

About Newsmax

Newsmax Inc. is listed on the NYSE (NMAX) and operates, through Newsmax Broadcasting LLC, one of the nation's leading news outlets, the Newsmax channel. The fourth highest-rated network is carried on all major cable and satellite systems. Newsmax's media properties reach more than 40 million Americans regularly through Newsmax TV, the Newsmax App, its popular website [Newsmax.com](https://www.newsmax.com), and publications such as Newsmax Magazine. Forbes has called Newsmax "a news powerhouse."

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economic conditions and/or uncertainties and factors set forth in the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the twelve months ended December 31, 2024, and other filings the Company makes with the Securities and Exchange Commission. Nothing in this communication should be regarded as a representation by any person that the forward-looking statements set forth herein will be achieved or that any of the contemplated results of such forward-looking statements will be achieved. Undue reliance should not be placed on forward-looking statements in this communication, which speak only as of the date they are made and are qualified in their entirety by reference to the cautionary statements herein.

SOURCE: Newsmax Inc.

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