NEWS RELEASE

Thumzup to participate in the 3rd Annual Venice Classic 2024

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- Join Thumzup at the 3 rd Annual Venice Classic for a Day of Cars, Music, and Social Media Cash Rewards

Los Angeles, CA, Aug. 27, 2024 (GLOBE NEWSWIRE) -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (OTCQB: TZUP), a leader in innovative social media branding and marketing solutions, is excited to announce its participation in the 3rd Annual Venice Classic, taking place on Sunday, September 1, 2024. The event, now in its third year, will be held from 9:00 AM to 4:00 PM at the iconic Venice basketball courts, promising a day filled with music, food vendors, classic and lowrider cars, and fun.

Thumzup will have a booth at the event from 9:00 AM to 4:00 PM PT, where attendees can learn about the Thumzup app and earn $20 by posting about their experience at the event through the app. In addition, Soda Bossa and Hi Five Energy, featured brands at the 3rd Annual Venice Classic, will offer attendees an opportunity to earn an additional $10 for posting about their experience with each brand on social media.

“The 3 rd Annual Venice Classic is expected to draw a diverse crowd of enthusiasts and locals, making it an excellent opportunity for Thumzup to showcase its platform, which empowers users to monetize their social media activities while promoting local brands and events,” stated Robert Steele, Founder and CEO of Thumzup. “This event offers an ideal backdrop for attendees to experience the Thumzup app firsthand, engage with their community, and earn rewards for sharing their experiences on social media.”

The Thumzup app is available for download on the **App Store** and **Google Play** .

About Thumzup ®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser

dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was featured on CBS News Los Angeles and is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com** .

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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Attachment

- **Thumzup Venice Beach**