



NEWS RELEASE

Thumzup to Support an Evening of Comedy and Community at LA School of Comedy

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- Fans and attendees can earn \$10 to post about the event
- Attendees can also earn another \$10 for shouting out Soda Bossa and an additional \$10 for featuring Hi Five Energy in their posts

Los Angeles, CA, July 18, 2024 (GLOBE NEWSWIRE) -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (OTCQB: TZUP), an innovator in social media branding and marketing solutions, is thrilled to support **LA School of Comedy** for an upcoming comedy showcase on July 20th, 2024. This must-attend event will feature a dynamic lineup of comedians and will offer exciting contributions from popular beverage brands, **Soda Bossa** and **Hi Five Energy**.

Event Details:

- Venue: LA School of Comedy, 10835 Santa Monica Blvd, Los Angeles, CA 90025
- Date: July 20th, 2024
- Showtimes: 7:00 PM and 9:00 PM PT
- Admission : for 7pm PT: <https://www.eventbrite.com/e/la-school-of-comedy-thumzup-standup-night-tickets-950187726067>
- Admission : for 9pm PT: <https://www.eventbrite.com/e/la-school-of-comedy-thumzup-standup-night-tickets-950279009097>

Attendees will be treated to a night of hilarity with performances by up and coming comedians including Paddy, Alan Weiss, Craig Bruss, Yelena Kovaleva, Angelo Lobo, and Samantha Linderman. Complementing the humor, cult-favorite drink brands Soda Bossa and Hi Five Energy will be distributed as attendees mingle and line up for the show.

Adding to the excitement and as part of the complete Thumzup experience, attendees have the opportunity to earn cash while they enjoy the show. Users can earn up to \$30 by sharing their night on Instagram via the Thumzup app, \$10 for posting about their experience at the LA School of Comedy, another \$10 for shouting out Soda Bossa, and an additional \$10 for featuring Hi Five Energy in their posts.

"Thumzup is all about amplifying consumer voices and enhancing their experiences with brands," said Robert Steele, Founder & CEO of Thumzup. "Supporting LA School of Comedy and featuring fantastic products from Soda Bossa and Hi Five Energy is the perfect blend of fun and engagement. We can't wait to see the community come together for a night of unforgettable laughs and lively social media interactions."

The Thumzup app is available for download on the [App Store](#) and [Google Play](#).

About Thumzup®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was featured on CBS News Los Angeles and is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit <https://www.thumzupmedia.com>.

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results

may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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Attachment

- **Thumzup Media Corporation**