NEWS RELEASE

Thumzup® to Support Venice Cinco De Mayo Parade & Festival on May 6, 2023

2023-05-04

Available in the App Store and Google Play, Thumzup Enables Virtually Everyone to Earn Cash Rewards for Posting on Social Mediaabout the Brands They Love

Los Angeles, CA, May 04, 2023 (GLOBE NEWSWIRE) -- Thumzup Media Corporation ("Thumzup" or the "Company") (OTCQB: TZUP) is thrilled to announce it will exhibit and support the historic Venice Cinco De Mayo Parade & Festival at Oakwood Park in Venice, CA on May 6, 2023 from 10:00 am to 6:00 pm PT. The parade commences at Lincoln Blvd and California Ave and will be followed by the street festival from 11:00 am to 6:00 pm on 7th Ave between California Ave and Broadway Ave. Oakwood Park is located at 767 California Avenue, Venice, CA 90291. Join us in celebrating this important cultural event!

The Thumzup mobile app, which is available for download in the App Store and Google Play, incentivizes virtually everyone to become social media advocates for the brands they enjoy by paying them cash for approved posts.

Venice Cinco De Mayo Parade & Festival
767 California Ave
Venice, CA. 90291

May 6, 2023
11:00 am to 6:00pm PT

“Thumzup was drawn to Venice's unique and dynamic culture, making it an ideal location for our operations. We are proud to continue supporting the creative talents and entrepreneurs in our community and look forward to seeing them thrive.,” stated Robert Steele, Founder and Chief Executive Officer of Thumzup. “We are eager to demonstrate to members of the Venice community how they can earn cash for helping publicize over 100 local

businesses, all while enjoying the great atmosphere of this iconic city."

For more information, please visit **https://www.thumzupmedia.com** and **https://www.eventbrite.com/e/historical-venice-cinco-de-mayo-parade-festival-tickets-603162915517**

About Thu m zup ®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com**

Forward-looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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Attachment

- **Thumzup Media Corporation**