NEWS RELEASE

Thumzup Welcomes Zoe's Vintique to AdTech Platform

2024-08-20

- Customers can now get paid cash for posting about the unique vintage boutique, Zoe’s Vintique, on the Thumzup app.

Los Angeles, CA, Aug. 20, 2024 (GLOBE NEWSWIRE) -- **Thumzup ® Media Corporation** ("Thumzup" or the "Company") (OTCQB: TZUP), a leader in innovative social media branding and marketing solutions, is excited to welcome **Zoe’s Vintique** as one of its most recent advertising partners on its proprietary social media AdTech platform.

The boutique prides itself on its curated selection of one-of-a-kind pieces from around the world. Customers will now have the unique opportunity to earn money by sharing their experiences at the vintage shop through the Thumzup app.

Founded ten years ago, Zoe's Vintique began from humble beginnings, selling clothing from home and at the Melrose Trading Post in Los Angeles. Established with a storefront over two years ago, the boutique has become a destination for those seeking distinctive vintage and modern clothing, with each item personally selected by owner Zoe Guillory.

“We’re excited to welcome Zoe’s Vintique to the Thumzup platform,” said Robert Steele, CEO and Founder of Thumzup. “The boutique offers a unique shopping experience for Angelenos, featuring a curated collection of hand-picked vintage clothing. Not only does this partnership enhance engagement with shoppers seeking truly one-of-a-kind fashion treasures, but it also aims to help Zoe’s retain a loyal customer base.”

The Thumzup app is available for download on the **App Store** and **Google Play**.

About Thumzup ®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was featured on CBS News Los Angeles and is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com** .

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Contact Info

investors@thumzupmedia.com
800-403-6150

Attachment

- **Figure: 1**