NEWS RELEASE

Thumzup Welcomes I Heart Mac & Cheese and More's Los Angeles Location to AdTech Platform

2024-07-03

- Customers can now earn cash for sharing their experiences at the popular mac and cheese restaurant through the Thumzup app

Los Angeles, CA, July 03, 2024 (GLOBE NEWSWIRE) -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (OTCQB: TZUP), an innovator in social media branding and marketing solutions, is excited to welcome **I Heart Mac & Cheese Los Angeles** to its roster of advertising partners on its cutting-edge social media AdTech platform.

I Heart Mac & Cheese is a rapidly expanding fast-casual concept specializing in customizable, made-to-order macaroni and cheese bowls with a variety of health-conscious bases including quinoa, broccoli, cauliflower, gluten-free pasta, grilled cheese sandwiches. Fans of the restaurant now have a unique opportunity to earn money by sharing their delicious experiences via the Thumzup app.

This collaboration comes as I Heart Mac & Cheese and More continues to expand its footprint, bringing its beloved menu of cheesy delights to more communities. The restaurant offers a diverse selection of mac and cheese creations, from classic combinations to unique flavors, all made with high-quality ingredients and available in vegan and gluten-free options.

“We are delighted to welcome I Heart Mac & Cheese and More to the Thumzup network,” said Robert Steele, CEO and Founder of Thumzup. “Their innovative approach to a classic favorite makes them an ideal partner for our platform. By teaming up with I Heart Mac & Cheese and More, we aim to help them engage with their loyal customers and attract new fans eager to share their culinary adventures.”

The Thumzup app is available for download on the **App Store** and **Google Play** .

About Thumzup ®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was featured on CBS News Los Angeles and is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com** .

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Contact Info

investors@thumzupmedia.com
800-403-6150

Attachment

- **Thumzup Media Corporation**