NEWS RELEASE

Thumzup® Welcomes Hinano Cafe to its Proprietary Cash Rewards AdTech Platform

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Available in the App Store and Google Play, Thumzup Enables Virtually Everyone to Earn Cash Rewards for Posting on Social Mediaabout the Brands They Love

Los Angeles, CA, March 03, 2023 (GLOBE NEWSWIRE) -- Thumzup Media Corporation ("Thumzup" or the "Company") (OTCQB: TZUP) is thrilled to welcome Hinano Cafe, situated on the picturesque Venice Beach Pier at 15 Washington Boulevard, Venice, CA 90292, to its innovative digital social media marketing platform where users can earn cash rewards.



The Thumzup mobile app, which is available for download in the App Store and Google Play, incentivizes everyday customers with cash for posting on social media in support of their favorite brands and local businesses. By encouraging everyday customers to become advocates for the brands and establishments they enjoy, Thumzup offers an easy way for users to earn money while promoting products and services they love.

“We’re thrilled to extend a warm welcome to Hinano Café, Jim’ Morrison’s beloved hangout in Venice, to the Thumzup community,” stated Robert Steele, Founder and Chief Executive Officer of Thumzup. “Thumzup’s users can now earn cash while enjoying an outstanding selection of beers served in frosty mugs while earning cash in this serene and cool haven steps away from the beach and hot sun. We look forward to helping bolster Hinano Café’s customer base and increase their sales with our unwavering commitment.”

For more information, please visit **https://www.thumzupmedia.com** and **https://www.hinanocafevenice.com/** .

About Thu mz up ®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com**

Forward-looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties

(some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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