NEWS RELEASE

Thumzup Welcomes Culver City Chamber of Commerce to AdTech Platform

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- Thumzup celebrates its broadening reach and strengthening of its business relationships throughout Los Angeles County

Los Angeles, CA,, April 25, 2024 (GLOBE NEWSWIRE) -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (OTCQB: TZUP) is excited to welcome the **Culver City Chamber of Commerce** as one of its most recent advertising partners on its proprietary social media AdTech platform.

The Culver City Chamber of Commerce is a thriving organization dedicated to supporting and promoting the business community. The chamber encourages the entrepreneurial spirit that defines Culver City's vibrant business landscape.

“As a member-driven organization, the Chamber fosters a collaborative environment where businesses can connect, grow, and advocate for a strong local economy,” said Robert Steele, CEO and Founder of Thumzup. “We're excited to partner with the Chamber to further connect with the Culver City community and contribute to its continued success."

This latest collaboration highlights Thumzup’s initiative to expand beyond the Greater Los Angeles sprawl into neighboring cities throughout the county. The move also positions Thumzup to provide even greater value to the numerous Culver City businesses already demonstrating eagerness to sign up, boost brand awareness and forge stronger local customer connections.

Through the Thumzup app, consumers will have the unique opportunity to earn money by sharing their experiences with businesses connected to the Culver City Chamber of Commerce on social media.

The Thumzup app is available for download on the App Store and Google Play.

About Thumzup®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was featured on CBS News Los Angeles and is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com** .

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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Attachment

- Go TZUP!