NEWS RELEASE

# Thumzup Surpasses Over 1,567 Percent Growth in Advertisers Since the Start of its Commercial Rollout

2023-04-27

The Thumzupmobile application now has over 100listed opportunities from businesses as it continues its rapid growth

Los Angeles, CA, April 27, 2023 (GLOBE NEWSWIRE) -- Thumzup Media Corporation ("Thumzup" or the "Company") (OTCQB: TZUP) is excited to announce it now has over 100 listed opportunities from businesses in its mobile application, an increase of more than 1,567% since the start of its commercial rollout.

The Thumzup mobile app, which is available for download in the App Store and Google Play, enables advertisers to garner user generated content from customers and fans, incentivizing them to become social media advocates for the brands they enjoy by paying them cash for approved posts.

“We believe Thumzup has the potential to become a go-to destination app for discovering great local businesses and restaurants while earning cash for recommending them – and we believe that we are starting to see early signs of this happening,” stated Thumzup Founder and Chief Executive Officer, Mr. Robert Steele. “Users have been advocating for Thumzup among local businesses and their peers, with some already indicating their preference to eat at restaurants on Thumzup over those that haven’t yet signed up. Just as exciting, clients have started recommending us to other clients, with one business reporting a ten-fold increase in Instagram followers after using our service. We believe this viral effect has the potential to continue gaining momentum and believe it could help Thumzup become a go-to advertising platform for the tens of millions of small businesses across the country [1].”

[1] **https://www.oberlo.com/blog/small-business-statistics#:~:text=1.-,How%20Many%20Small%20Businesses%20Are%20There%20in%20the%20US%3F,has%20fewer%20than%20500%20employees**
.

About Thu mz up ®
Thumzup Media Corporation (Thumzup) is attempting to democratize the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com**

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

AN OFFERING STATEMENT REGARDING THIS OFFERING HAS BEEN FILED WITH THE SEC. THE SEC HAS QUALIFIED THAT OFFERING STATEMENT, WHICH ONLY MEANS THAT THE COMPANY MAY MAKE SALES OF THE SECURITIES DESCRIBED BY THE OFFERING STATEMENT. IT DOES NOT MEAN THAT THE SEC HAS APPROVED, PASSED UPON THE MERITS OR PASSED UPON THE ACCURACY OR COMPLETENESS OF THE INFORMATION IN THE OFFERING STATEMENT. YOU MAY OBTAIN A COPY OF THE OFFERING CIRCULAR THAT IS PART OF THAT OFFERING STATEMENT FROM: **https://www.sec.gov/Archives/edgar/data/1853825/000149315222036476/partiiandiii.htm**

YOU SHOULD READ THE OFFERING CIRCULAR BEFORE MAKING ANY INVESTMENT.

Contact Info:
**investors@thumzupmedia.com**
800-403-6150

Attachment

- **Thumzup Media Corporation**