NEWS RELEASE

Thumzup Surpasses 786 Percent Growth in Users* This Year

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The Thumzupmobile application has experienced significant increases in its users, advertisers, and weekly paid posts in 2023

Los Angeles, CA, Aug. 18, 2023 (GLOBE NEWSWIRE) -- Thumzup Media Corporation ("Thumzup" or the "Company") (OTCQB: TZUP) is excited to announce it has grown its userbase by over 786% since the start of 2023.

The Thumzup mobile app, which is available for download in the App Store and Google Play, enables advertisers to garner user generated content from customers and fans, incentivizing them to become social media advocates for the brands they enjoy by paying them cash for approved posts.

“We believe Thumzup’s platform is resonating with an increasing number of people in our target market and has the potential to experience viral growth as our users continue to recommend our mobile app experience to their friends,” stated Thumzup Founder and Chief Executive Officer, Mr. Robert Steele. “As we continue to optimize Thumzup’s product, growth strategies, and enhance our operational efficiencies, we believe that we are building a solid foundation upon which we can expand to other target markets across the United States. Our goal is for Thumzup to become an integral part of the ‘gig economy’ – where people can go to earn extra money by recommending products they love to their friends and followers.”

* Percent Growth is currently based on non-paying users only .

About Thu mz up ®

Thumzup Media Corporation (Thumzup) is attempting to democratize the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser

dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was recently featured on **CBS News Los Angeles** and is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com** .

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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YOU SHOULD READ THE OFFERING CIRCULAR TO UNDERSTAND THE TERMS, CONDITIONS AND RISK FACTORS PRIOR TO CONSIDERING AN INVESTMENT INTO THE COMPANY.

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Attachment

- **The Thumzup mobile app**