



NEWS RELEASE

Thumzup Media Corporation Expands Crypto Strategy by Accepting Payments from Advertisers via Stripe's Crypto Payment Platform

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Thumzup Recently Added Stripe's New Crypto Payment Option for Advertisers

Company's Utilization of Bitcoin and Crypto Aligns with White House Plans to Make the USA the Crypto Capital of the World

LOS ANGELES, May 19, 2025 /PRNewswire/ -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (Nasdaq: TZUP) today announced it has expanded its cryptocurrency capabilities by enabling Stripe's "Pay with Crypto" to accept stablecoins like USDC as payments for Thumzup advertising campaigns.

"We believe that Stripe's "Pay with Crypto" is transformative for making the use of crypto for B2B transactions much more common," said Robert Steele, CEO of Thumzup. "We are proud to be an early adopter of accepting crypto payments for B2B services."

This important development comes as Thumzup is moving to accelerate its Bitcoin acquisition strategy, which, as previously disclosed, permits the Company to hold up to 90% of its liquid assets in BTC. As of May 19, 2025, Thumzup currently holds 19.106 BTC, with a market value of approximately \$2.0 million. Thumzup currently utilizes Coinbase Prime as its custodian and prime broker.

About Thumzup®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about

participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

The Thumzup app is available for download on the [App Store](#) and [Google Play](#).

Thumzup was featured on [CBS Los Angeles](#) and in [KTLA](#).

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although the Company believes that its plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, it can give no assurances that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in the Company's filings with the U.S. Securities and Exchange Commission (the "SEC"), including in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. Investors and security holders are urged to read these documents free of charge on the SEC's website at: [**http://www.sec.gov**](http://www.sec.gov). Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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