NEWS RELEASE

Thumzup® Increases Weekly Paid Posts by Over 3,000% on its Social Media Marketing Platform Since the Start of 2023

2023-06-27

Availablein the App Store and Google Play, Thumzup Enables Virtually Everyone to Earn Cash Rewards through Venmo and PayPal for Posting on Social Mediaabout Participating Brands

Los Angeles, CA, June 27, 2023 (GLOBE NEWSWIRE) -- Thumzup Media Corporation ("Thumzup") (OTCQB:TZUP) today reports that the number of weekly paid posts made through its platform has grown by over 3,000 percent since the first week of January 2023.

The Thumzup mobile application, available for download in the App Store and Google Play, incentivizes everyday customers with cash, simply for posting on social media through the Thumzup app in support of their favorite brands. By incentivizing everyday customers to become advocates for the brands they love, Thumzup offers believes that it is offering users an easy way to earn money while promoting products and services they enjoy.

“We believe that the impressive growth in weekly usage of the Thumzup platform suggests that our service is resonating with businesses and users in the Westside of Los Angeles – and as the density of platform activity continues to increase, we believe it is becoming increasingly likely that a viral loop may form.” stated Robert Steele, Founder and Chief Executive Officer of Thumzup. “We believe Thumzup’s platform has the potential to disrupt the $208 billion online advertising industry [1], similar to how Uber and Airbnb disrupted the transformed the transportation and hospitality industries, respectively. We are thankful to Thumzup’s shareholders for their continued support and look forward to keeping you posted on our progress.”

Thumzup’s platform enables virtually everyone to earn cash for posting on social media about companies and brands listed in the Thumzup App.

For more information, please visit **https://www.thumzupmedia.com** .

[1] **https://www.wsj.com/articles/digital-appetite-and-smaller-brands-fuel-ad-growth-in-new-forecast-1543795201**

About Thum z up ®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through Venmo and PayPal.

Thumzup is a is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit **https://www.thumzupmedia.com**

Forward-looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Contact Info:

800-403-6150

investors@ThumzupMedia.com

Attachment

- **Thumzup Media Corporation**