



NEWS RELEASE

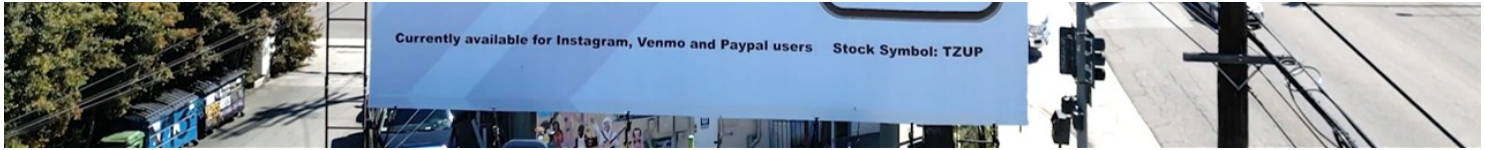
Thumzup® Doubles User Base Since Announcing Launch of Its Advertising Technology to Democratize Social Media Marketing

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- The Thumzup app pays users cash through apps like Venmo and Paypal for sharing posts on social media
- Available in the App Store and Google Play, Thumzup enables users to earn cash for posting on social media about the brands they love

Los Angeles, CA, March 21, 2023 (GLOBE NEWSWIRE) -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (OTCQB: TZUP) is excited to announce that its user base has seen an impressive 100 percent growth rate in the 70 days following the January 10th launch date, as the Company's platform continues to gain traction on the Westside of Los Angeles.





The Thumzup mobile app, which is available for download in the App Store and Google Play, incentivizes users to become social media advocates for the brands they enjoy by paying them cash for approved posts.

“We’re pleased that our billboard campaign, digital marketing, and other outreach efforts continue to resonate with both users and client businesses as Thumzup continues to gain ground in its target market,” stated Robert Steele, Founder and Chief Executive Officer of Thumzup. “As an inspirational example, Airbnb found that once it had 300 properties listed on its platform in a given focused area, that was enough critical mass to grow organically in that area. We believe we are starting to see that Thumzup has the potential for this type of viral growth once a critical mass is reached in a specific geographic area. The launch strategy and enrollment processes that we are deploying in Santa Monica and Venice will serve as a solid foundation as Thumzup continues its growth objectives and expands to other key markets across the United States.”

For more information, please visit <https://www.thumzupmedia.com/>.

About Thumzup®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup is a publicly traded company (OTCQB stock ticker: TZUP). For more information, please visit <https://www.thumzupmedia.com>.

Safe Harbor Statement

This press release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. This release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or

implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our Form 10-K filed with the Securities and Exchange Commission on March 17, 2022, as updated by any subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions, or strategies regarding the future and can be identified by forward-looking words such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “intend,” “may,” “should,” and “would” or similar words. All forecasts are provided by management in this release are based on information available at this time and management expects that internal projections and expectations may change over time. In addition, the forecasts are entirely on management’s best estimate of our future financial performance given our current contracts, current backlog of opportunities and conversations with new and existing customers about our products and services. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise.

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