Thumzup®

NEWS RELEASE

Thumzup Applauds the Creation of a U.S. Crypto Strategic Reserve, Including Bitcoin

2025-03-03

- Company Supports Policies that Elevate Digital Assets and Strengthen the U.S. Position as a Global Crypto Leader

LOS ANGELES, March 3, 2025 /PRNewswire/ -- **Thumzup Media Corporation** ("Thumzup" or the "Company") (Nasdaq: TZUP), an emerging leader in social media branding and programmatic marketing solutions, applauds President Trump's recent announcement to establish a U.S. Crypto Strategic Reserve that includes Bitcoin (BTC), Ethereum (ETH), Solana (SOL), Ripple-linked XRP, and Cardano. This initiative marks a pivotal step in the broader adoption of cryptocurrency as a recognized asset class and a key component of financial strategy in the digital era.

The announcement Sunday, which spurred a surge in cryptocurrency prices(1), illustrates the importance of digital assets in the global economy. Bitcoin, often referred to as "digital gold," has long been championed for its role as a hedge against inflation and economic instability. By incorporating these assets into a national reserve, the U.S. government is signaling a commitment to fostering innovation and financial resilience in the cryptocurrency sector.

"Thumzup strongly supports policies that promote the integration of cryptocurrency into mainstream financial systems," said Robert Steele, Chief Executive Officer of Thumzup Media Corporation. "The creation of a U.S. Crypto Strategic Reserve aligns with our belief in Bitcoin and other digital assets as a transformative force in the future of finance. This move enhances credibility, legitimacy, and broader adoption of cryptocurrencies, which ultimately benefits businesses, investors, and consumers alike."

Thumzup has been a vocal proponent of Bitcoin and blockchain technology, actively incorporating cryptocurrency into its business strategy. The Company has significantly increased its Bitcoin holdings and remains committed to leveraging digital assets to optimize financial stability and enhance shareholder value.

With the upcoming White House Crypto Summit, where industry leaders and government officials will discuss the future of digital assets, Thumzup looks forward to seeing continued momentum in policy development that supports cryptocurrency adoption and innovation.

The Thumzup app is available for download on the **App Store** and **Google Play**.

(1) **https://www.wsj.com/finance/currencies/crypto-prices-jump-after-trump-announces-five-tokens-for-strategic-reserve-636f31d7?**

About Thumzup®

Thumzup Media Corporation (Thumzup) is democratizing the multi-billion dollar social media branding and marketing industry. Its flagship product, the Thumzup platform, utilizes a robust programmatic advertiser dashboard coupled with a consumer-facing App to enable individuals to get paid cash for posting about participating advertisers on major social media outlets through the Thumzup App. The easy-to-use dashboard allows advertisers to programmatically customize their campaigns. Cash payments are made to App users/creators through PayPal and other digital payment systems.

Thumzup was featured on **CBS Los Angeles** and in **KTLA**.

Legal Disclaimer

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These include, without limitation, statements about its potential growth, impacts on the advertising industry, plans for potential uplisting, and planned expansion. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in our filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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