

Interface Launches noravant: A New Era in Rubber Flooring

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First-of-its-kind PVC-free Platform Delivers Design Flexibility, High Performance, and Enhanced Sustainability

ATLANTA--(BUSINESS WIRE)-- Interface, Inc., the global flooring and sustainability leader, expands its rubber portfolio with noravant™, a first-of-its-kind PVC-free resilient flooring solution combining high performance, bold design flexibility, and a low carbon footprint. The initial product, noravant timber, features the industry's first woodgrain design in rubber flooring and is available in the Americas and select EMEA markets. This launch broadens the options available in Interface's rubber portfolio, which now includes noraplan®, norament®, and noravant.

Interface expands rubber portfolio with noravant™.

With innovative technology behind its design flexibility,

noravant allows designers to specify rubber in more spaces within high-performing environments – from patient rooms and classrooms to waiting areas, corridors, and more.

Key Benefits of noravant

- No PVC: Delivers the additional PVC-free resilient offerings customers want.
- Design Flexibility: Brings more design possibilities to the rubber category.
- High Performance: Offers easy maintenance and improved resistance to chemicals, stains, and wear.
- Longevity: Has a service lifetime of up to 35 years.
- Low Carbon Footprint: Helps reduce a project's environmental impact.

Rubber, Reimagined

noravant is the result of dedicated R&D and product engineering innovation focused on pushing the boundaries of possibility within the rubber category:

- Features an innovative multi-layered construction that delivers the performance benefits of nora rubber flooring, greater design freedom with on-trend aesthetics, and enhanced sustainability.
- Stands up to demanding interiors thanks to ShieldForm™, a proprietary advanced surface technology that provides best-in-class chemical and stain resistance, effortless cleaning, and long-term durability.

“noravant is a major breakthrough in flooring—there’s now a PVC-free resilient product that combines superior performance with unmatched design flexibility, all while maintaining a low carbon footprint,” said Anne Marie Lisko, Vice President of Global Product Category Management at Interface. “Our R&D, manufacturing, product, and design teams have been working on this groundbreaking platform for quite some time, conducting extensive in-market tests to ensure it meets our quality and performance standards. Building on more than 70 years of expertise in the rubber category, noravant adds to our portfolio of hardworking rubber flooring solutions.”

First Woodgrain Design in Rubber

noravant was born out of the need for more design flexibility in rubber flooring. The woodgrain design of noravant timber makes it ideal for demanding spaces that require elevated looks:

- Offers biophilic-inspired visuals to support occupant well-being across multiple industries.
- Features a timeless oak pattern and foundational color palette made for today’s commercial spaces.
- Serves as the platform’s initial product, with plans to add new styles in the future for greater design freedom.

“With noravant, we’re bringing disruptive design thinking and expertise in innovation to the rubber category,” said Kelly Simcox, Head of Global Design at Interface. “We’ve already elevated our nora portfolio using innovative chip blends and nuanced color to generate marble- and terrazzo-inspired looks. noravant builds on this success and expands the creative potential of rubber even further. It’s a true design platform that empowers designers to create inspiring spaces – especially in healthcare where high performance is essential.”

Enhanced Sustainability

noravant has one of the lowest carbon footprints in rubber, supporting Interface’s bold ‘all in’ commitment to be carbon negative by 2040:

- Contributes to the circular economy and created with the full life cycle in mind.
- Includes 10% post-industrial recycled content as well as bio-based materials.

- Can be recycled at Interface’s specialized facility in Germany and will be part of the nora product take-back program.
- Adds to the company’s portfolio of PVC-free resilient products.
- Is Cradle to Cradle Certified® at the Silver level.

Learn More

To learn more about Interface and its portfolio of flooring solutions, visit [interface.com](https://www.interface.com).

- noravant platform details and noravant timber options: [interface.com/noravant](https://www.interface.com/noravant)
- Full portfolio of nora rubber flooring: [interface.com/nora](https://www.interface.com/nora)

About Interface

Interface is a global flooring and sustainability leader dedicated to rethinking how spaces work for people and the planet. Our portfolio includes Interface® carpet tile and LVT, nora® rubber flooring, and FLOR® premium area rugs. Across every brand, we innovate in a way that combines design, performance, and sustainability—without compromise.

Trusted by architects, designers, and building professionals worldwide, we help bring bold visions to life with solutions that deliver real, measurable impact. Building on more than 30 years of sustainability progress and industry-first innovation, we remain ‘all in’ on our goal of becoming carbon negative by 2040, without the use of offsets.

Learn more about Interface (NASDAQ: TILE) and our brands at [interface.com](https://www.interface.com) and [FLOR.com](https://www.flor.com). Join us on [Facebook](https://www.facebook.com/interface), [Instagram](https://www.instagram.com/interface), [LinkedIn](https://www.linkedin.com/company/interface), and [Pinterest](https://www.pinterest.com/interface).

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