



NEWS RELEASE

Interface Launches Embodied Beauty, Unveils First Carbon Negative Carpet Tile Styles

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New Global Collection Furthers Climate Take Back™, Helps Customers Deliver on Sustainability Goals by Lowering the Carbon Footprints of Their Spaces

ATLANTA, Oct. 20, 2020 /PRNewswire/ -- Interface, Inc. (Nasdaq: TILE), a worldwide commercial flooring company and global leader in sustainability, today unveils its latest collection, **Embodied Beauty™**. The collection offers a variety of carpet tile designs inspired by and manufactured to respect nature. Consistent with the company's Climate Take Back™ mission and commitment to lower the carbon footprints of its products, all seven styles of Embodied Beauty are carbon neutral across their full product life cycle through the Carbon Neutral Floors™ program. In addition, this is the first Interface carpet tile collection to feature the company's new cradle-to-gate carbon negative carpet tiles, an innovation **announced separately today**.

Designed by Interface Vice President of Global Product Design Kari Pei, Embodied Beauty reflects Japanese aesthetics of minimalism, restoration, and the organic beauty of the natural world. The collection evokes feelings of connection with others and with nature, embracing the principles of ikigai, a Japanese concept related to "having a purpose." These influences come together in an array of unique styles that range from narrow monochromatic patterns to large-scale graphic tufted textures.

"As our first collection to include carbon negative products, Embodied Beauty truly encapsulates the idea of working in alignment with nature, which is a concept often emphasized in Japanese culture," said Pei. "This inspired the aesthetics in the design and yielded a wealth of textural and color options to consider. Looking closely at the styles, you can recognize elements of kintsugi, the art of mending broken objects to create something new and beautiful, as well as sashiko, a decorative form of stitching. The carpet tiles create a refined floor that projects poise and quiet grace suitable for virtually any space."



Beauty That Restores

With seven carpet tile styles and 12 colorways, Embodied Beauty evokes the delicate beauty of antique textiles, irregular gridded textures, woven graphics, and soft, subtle contours of nature.

The collection features three cradle-to-gate **carbon negative** styles: **Shishu Stitch™**, **Tokyo Texture™**, and **Zen Stitch™**. These products combine the company's new CQuest™BioX backing with specialty yarns and proprietary tufting processes and are designed to store more carbon than any carpet tile before. By storing carbon, these innovative styles keep it from entering the atmosphere where it contributes to global warming, and they help Interface customers lower the carbon footprints of the spaces they create.

Embodied Beauty also includes four additional styles – **Geisha Gather™**, **Sashiko Stitch™**, **Simple Sash™**, and **Vintage Kimono™** – featuring calm, muted grays in warm and cool tones alongside natural colors for added nuance and palette sophistication. All of the styles combine and contrast tastefully, installing easily and efficiently side by side to deliver an integrated flooring solution with timeless appeal.

Global Availability

The Embodied Beauty collection is currently available in the Americas and is expected to launch globally in 2021.

To learn more about carbon negative products from Interface and about the company's efforts to reduce its own carbon footprint and that of the built environment, visit <http://www.interface.com/carbonnegative>. For more information about the Embodied Beauty collection, visit <http://www.interface.com/embodiedbeauty>.

About Interface

Interface, Inc. is a global flooring company specializing in carbon neutral carpet tile and resilient flooring, including luxury vinyl tile (LVT) and nora® rubber flooring. We help our customers create high-performance interior spaces that support well-being, productivity, and creativity, as well as the sustainability of the planet. Our mission, Climate Take Back™, invites you to join us as we commit to operating in a way that is restorative to the planet and creates a climate fit for life.

Learn more about Interface at interface.com and blog.interface.com, our nora brand at nora.com, our FLOR® brand at FLOR.com, and our Carbon Neutral Floors™ program at interface.com/carbonneutral.

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Except for historical information contained herein, the other matters set forth in this press release and its linked webpages are forward-looking statements. Forward-looking statements herein include, without limitation, the projected commercial availability of Interface's new carbon negative carpet tile worldwide and its plans for future carbon negative products. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement. Risks and uncertainties that may cause actual results to differ materially from those predicted in forward-looking statements also include, but are not limited to the risk factors included in Item 1A of the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2019 and in the Company's subsequent quarterly reports.

Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date of initial publication. Interface assumes no responsibility to update or revise forward-looking statements made in this press release or linked webpages and cautions readers not to place undue reliance on any such forward-looking statements.

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