



NEWS RELEASE

Interface Achieves Carbon Negative Milestone with the Launch of Innovative Products to Decarbonize the Built Environment

2020-10-20

Global Flooring Leader Takes Definitive Step Toward Becoming Carbon Negative Enterprise

ATLANTA, Oct. 20, 2020 /PRNewswire/ -- **Interface, Inc.** (Nasdaq: TILE), a worldwide commercial flooring company and global leader in sustainability, introduces the world's first carbon negative carpet tile.* To achieve this milestone, Interface has transformed key manufacturing facilities and incorporated new materials to create its new CQuest™ backings line, which includes a new carpet backing that stores more carbon than any before.

One of these new backings – CQuest™BioX – combined with specialty yarns and proprietary tufting processes, results in a **carbon negative** carpet tile when measured cradle to gate. This means that after it is made, there is less carbon dioxide in the atmosphere than if the tile had not been manufactured in the first place.

Interface began its journey to develop carbon negative products following the adoption of **Climate Take Back™**, which aims to reverse global warming. This led Interface to consider how it could continue to reduce the carbon footprints of its products as it endeavors to become a carbon negative enterprise by 2040. Building on the 2018 launch of its third-party verified Carbon Neutral Floors™ program, the company's innovative new products enable Interface to make simultaneous progress toward its goals of becoming a carbon negative company and of helping customers deliver on their own sustainability objectives. By using carbon negative carpet tiles from Interface, designers and specifiers can lower the carbon footprints of the spaces they create without sacrificing function, performance, or style.

Inspired by Nature, Manufactured to Respect It



Through the carbon cycle, nature manages and processes carbon in a way that provides balance to the planet. However, because human activity puts this carbon cycle out of balance, it is essential that society not only reduce carbon emissions but find creative ways to remove carbon from the atmosphere, where it contributes to global warming. Taking a cue from nature, Interface learned to work with carbon by using it as a building block to engineer better products. The company's innovative carbon negative carpet tiles store carbon, keeping it out of the atmosphere.

"Interface is committed to changing the landscape of the flooring industry and to reversing global warming by spearheading continually more sustainable manufacturing practices," said John Bradford, chief science and technology officer at Interface. "Companies today need to do more than simply avoid carbon emissions; they need to find ways to mimic nature's carbon cycle by storing and using carbon as a resource. We are challenging ourselves and the industry at large to work in greater harmony with the planet."

Backings That Give Back

To develop its first carbon negative carpet tile, Interface began by evolving its manufacturing to deliver the next generation of its trusted backings platform with the introduction of its new CQuest backings.

Guided by materials science and inspired by nature's carbon-storing abilities, the company added new bio-based materials and more recycled content to its backings. Then, Interface measured how these materials influence the carbon footprint. These new materials, measured on a stand-alone basis, are net carbon negative – resulting in **carbon negative backings**.

The new CQuest backings line includes:

- CQuest™GB - The next evolution of the company's GlasBac™ backing. It features the same superior performance with a construction of post-consumer recycled content from carpet tiles, bio-based additives, and pre-consumer recycled materials, which are net carbon negative.**
- CQuest™Bio - A non-vinyl bio-composite backing made with bio-based and recycled fillers, which are net carbon negative.**
- CQuest™BioX - The Interface backing that stores the most carbon. It is the same material make-up as CQuestBio with a higher concentration of carbon negative materials.

"This breakthrough has been years in the making. Our dedicated global Interface team, from R&D to manufacturing to product design and marketing, has worked hard to 'walk the walk,' as our founder Ray Anderson would say," said Dan Hendrix, Interface chairman and CEO. "Products that minimize carbon in the built environment are a priority for Interface and a huge focus for the building industry. Our carbon negative carpet tiles are designed for our A&D

customers who want to specify high-design, low-carbon products and for our end-user customers who consider carbon in their procurement decisions to meet their own sustainability goals. By bringing new carbon negative products to market, we will continue to create a ripple effect, inspiring others across industries to address global warming and join us on our path to a carbon negative future."

Global Availability

Interface is introducing its first three carbon negative carpet tile styles as part of the company's new Embodied Beauty™ collection, currently available in the Americas and expected to launch globally in 2021. In addition, the new CQuest backings are available with other carpet tile products manufactured in the Americas. Select Interface carpet styles manufactured in Europe are currently available on CQuestBio backing.

To learn more about carbon negative products from Interface and about the company's efforts to reduce its own carbon footprint and that of the built environment, visit <http://www.interface.com/carbonnegative>. For more information about the Embodied Beauty collection, visit <http://www.interface.com/embodiedbeauty>.

* Based on publicly available information from **The International EPD® System, Institut Bauen und Umwelt e.V.**, and **UL Environment**.

**Carpet tiles made with CQuestBio and CQuestGB backings are not carbon negative carpet tiles; however, they are carbon neutral across their full product life cycle through the company's third-party verified Carbon Neutral Floors program.

About Interface

Interface, Inc. is a global flooring company specializing in carbon neutral carpet tile and resilient flooring, including luxury vinyl tile (LVT) and nora® rubber flooring. We help our customers create high-performance interior spaces that support well-being, productivity, and creativity, as well as the sustainability of the planet. Our mission, Climate Take Back™, invites you to join us as we commit to operating in a way that is restorative to the planet and creates a climate fit for life.

Learn more about Interface at interface.com and blog.interface.com, our nora brand at nora.com, our FLOR® brand at FLOR.com, and our Carbon Neutral Floors™ program at interface.com/carbonneutral.

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Except for historical information contained herein, the other matters set forth in this press release and its linked webpages are forward-looking statements. Forward-looking statements herein include, without limitation, the projected commercial availability of Interface's new carbon negative carpet tile worldwide, its plans for future carbon negative products, and our goals of becoming a carbon negative enterprise and inspiring others to do the same. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement. Risks and uncertainties that may cause actual results to differ materially from those predicted in forward-looking statements also include, but are not limited to the risk factors included in Item 1A of the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2019 and in the Company's subsequent quarterly reports.

Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date of initial publication. Interface assumes no responsibility to update or revise forward-looking statements made in this press release or linked webpages and cautions readers not to place undue reliance on any such forward-looking statements.

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