



NEWS RELEASE

## 'Drawdown' Provides Solutions to Global Warming, Cites Interface's Innovative Approach to Carbon Reductions

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ATLANTA, April 20, 2017 /PRNewswire/ -- **Interface**, Inc. (Nasdaq: TILE), the world's largest manufacturer of modular carpet, is recognized for its sustainability accomplishments in Paul Hawken's latest book, "**Drawdown – The Most Comprehensive Plan Ever Proposed to Reverse Global Warming**," released this week. Interface helped fund **Project Drawdown** and supports the idea that companies must take action on carbon emissions now.

In his new book, Hawken maps, measures, models, and describes the 100 most substantive solutions to global warming. The goal of Hawken's book is to determine whether society can reverse the buildup of atmospheric carbon within 30 years. Drawdown refers to the point at which atmospheric carbon begins to decrease as a result of these solutions.

Interface is recognized for its recycled materials programs that reduce carbon emissions by avoiding the impacts of virgin raw materials. Specifically, Hawken highlights Interface's **Net-Works™** program in partnership with the **Zoological Society of London**. Net-Works supports the collection of discarded fishing nets that are brought back as recycled content for nylon used in Interface's carpet tiles. Hawken also references Interface's ReEntry™ program, in which Interface reclaims used carpet tile to recycle the face cloth and reuse the backing in new modular carpet and other products.

"Drawdown provides an optimistic view on the climate challenge with a compelling list of solutions for companies that value reducing their carbon dioxide emissions," said Hawken. "Interface is the perfect example of the embodiment of 'Drawdown.' The company's mission to create a climate fit for life showcases exactly the type of corporate action we hope to spur through Project Drawdown and the solutions identified in the book."



Last summer, Interface set its next 20-year mission, **Climate Take Back™**. Climate Take Back aims to move beyond just reducing emissions, challenging the business to build a map toward creating a climate fit for life. Interface aims to accomplish this goal through a combination of partnerships, new business practices, and product innovation.

"Our inclusion in 'Drawdown' is a testament not only to the **work we've done to reduce harm** to the environment up to this point, but also our commitment to continue that work through Climate Take Back," said Erin Meezan, Interface's Chief Sustainability Officer. "Paul is a true visionary, but it takes corporate partners like Interface, as well as other government and non-government organizations to work toward the solutions outlined in 'Drawdown.' We're up for the challenge and call upon other organizations to step forward and take action now to reverse global warming through better business practices."

## About Interface

Interface, Inc. is the world's largest manufacturer of modular carpet, and recently expanded into modular resilient flooring with a new luxury vinyl tile line. Our hard and soft tiles are designed to work together in an integrated flooring system. We are committed to sustainability and minimizing our impact on the environment while enhancing shareholder value. Our Climate Take Back mission focuses on driving positive impacts in the world to create a climate fit for life. For additional information: **[interface.com](http://interface.com)** and **[blog.interface.com](http://blog.interface.com)**. Follow Interface on **Twitter, YouTube, Facebook, Pinterest, LinkedIn, Instagram, and Vimeo**.

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SOURCE Interface, Inc.

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