



NEWS RELEASE

Q2 Repeats as ‘Best-in-Class’ Vendor in 2025 Javelin Small Business Digital Banking Scorecard

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Recognition underscores Q2’s leadership in delivering personalized, insight-driven digital experiences that support small business growth and success

AUSTIN, Texas--(BUSINESS WIRE)-- Q2 Holdings, Inc. (NYSE:QTWO), a leading provider of digital transformation solutions for financial services, today announced it has once again been recognized as the ‘best-in-class’ leader in Javelin Strategy & Research’s 2025 Small Business Digital Banking Scorecard. Q2 was also named the ‘best-in-class’ leader in Javelin’s most recently published 2022 scorecard, demonstrating its ability to reliably execute on strategy over time.

Q2 earned the top overall ranking, outpacing competitors across multiple categories and standing out as a market leader in both the ‘Functionality and User Experience’ and ‘Strategic Vision and Delivery’ categories. Javelin highlighted Q2’s differentiated approach to personalization, ability to simplify complex processes for small businesses through intuitive design and proven execution on its strategic roadmap.

“We are honored to be named ‘best-in-class’ by Javelin,” said Q2 VP of Product Management Anthony Ianniciello. “This recognition validates our commitment to delivering a unified digital banking experience that empowers financial institutions to serve small businesses of all sizes. By combining configurability, fintech integrations, and a relentless focus on execution, Q2 is dedicated to helping banks and credit unions grow lasting, profitable relationships with their business clients.”

Small businesses represent one of the biggest growth opportunities for banks and credit unions but serving them effectively requires meeting their diverse needs with precision and agility. Javelin recognized Q2 for delivering a platform that enables financial institutions to personalize experiences by segment, industry, or even individual client—critical at a time when small businesses increasingly expect banking to reflect their unique workflows and needs.

“Q2 continues to set the pace in small business digital banking,” said Ian Benton, Senior Analyst at Javelin Strategy & Research. “Its combination of configurability, broad partner integrations, and focus on actionable insights places banks and credit unions at the center of their small-business customers’ financial lives in an increasingly competitive market.”

Q2 Innovation Studio’s fintech ecosystem was also highlighted for turning traditional banking into a small-business hub and embedding capabilities like cash-flow forecasting, invoicing, payment acceptance, and customer service. Combined with Q2’s forward-looking roadmap and ongoing investment in real-time payments, AI-powered tools, and lifecycle engagement strategies, these advances position banks and credit unions to serve small businesses holistically, simplify complex processes, and strengthen their role as



indispensable partners in growth.

The 2025 Javelin Small Business Digital Banking Scorecard evaluates seven leading U.S. digital banking providers across 358 customer-facing features, banker-facing administrative tools, and strategic delivery capabilities. Vendors undergo a rigorous review process that includes detailed requests for information, live demonstrations, and validation of roadmap commitments. The purpose of the report is to help financial institutions identify technology partners that can deliver a holistic, personalized small business banking experience and execute consistently on future innovation.

To download the Q2 excerpt of the Javelin Advisory Services 2025 Small Business Digital Banking Vendor Scorecard report, **[click here](#)**.

To learn more about Q2's suite of small business banking solutions, visit **<https://www.q2.com/solutions/small-business-banking>**.

About Q2 Holdings, Inc.

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2 enables its financial institution and fintech customers to provide comprehensive, data-driven digital engagement solutions for consumers, small businesses and corporate clients. Headquartered in Austin, Texas, Q2 has offices worldwide and is publicly traded on the NYSE under the stock symbol QTWO. To learn more, please visit [Q2.com](https://www.q2.com). Follow us on LinkedIn and X to stay up to date.

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