



NEWS RELEASE

# Q2 Named a Leader in IDC MarketScape: North America Retail Digital Banking Solutions 2025-2026 Vendor Assessment

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Q2 recognized for its stability, innovative platform, customer traction, and agile digital experience

AUSTIN, Texas--(BUSINESS WIRE)-- Q2 Holdings, Inc. (NYSE:QTWO), a leading provider of digital transformation solutions for financial services, today announced it has been named a Leader in the IDC MarketScape: North American Retail Digital Banking Solutions 2025-2026 Vendor Assessment report (doc # US52039425, November 2025). Q2 was recognized for its stability, innovative platform, customer traction, and agile digital experience.

"We believe Q2's recognition as a Leader in the IDC MarketScape underscores our ability to combine proven execution with future-ready strategy, meeting the evolving needs of banks and credit unions today, and well into the future," said Q2 VP of Product Management Anthony Ianniciello. "We've built a digital banking platform strategy that equips financial institutions to innovate at scale, driving growth, resilience, and exceptional digital experiences."

The report cited several strengths of Q2, including:

- **Stable, public vendor:** Demonstrated financial stability and credibility as a long-standing, publicly traded company with consistent growth.
- **Innovative platform:** **Innovation Studio**, APIs, and SDK providing institutions and fintechs with tools to codevelop and extend digital experiences, including "bank in a box" capabilities.
- **Customer traction:** Strong adoption among midsize North American institutions, allowing Q2 to focus product development on regional needs.
- **Agile digital experience:** Mobile-first design with full feature parity across devices, strong business banking capabilities, and frequent feature releases within 30-60 days.

"As digital banking capabilities become increasingly commoditized, differentiation now comes from strategy, innovation, and execution," said IDC Financial Insights Research Director Marc DeCastro. "Q2's position in this year's IDC MarketScape reflects a strategy that is firmly aligned with where the market is heading. By combining modern technology, fintech partnerships, and an adaptable architecture, Q2 enables financial institutions to innovate quickly and deliver the personalized, connected experiences customers will expect over the next several years."

To download the Q2 excerpt of the IDC MarketScape: North American Retail Digital Banking Solutions 2025-2026 Vendor Assessment report, [click here](#).

To learn more about Q2's suite of consumer digital banking solutions, visit <https://www.q2.com/solutions/consumer-banking>.

## About Q2 Holdings, Inc.

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2 enables its financial institutions and fintech customers to provide comprehensive, data-driven digital engagement solutions for consumers, small businesses and corporate clients. Headquartered in Austin, Texas, Q2 has offices worldwide and is publicly traded on the NYSE and NYSE Texas under the stock symbol QTWO. To learn more, please visit **Q2.com**. Follow us on **LinkedIn** and **X** to stay up to date.

**About IDC MarketScape:** IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

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